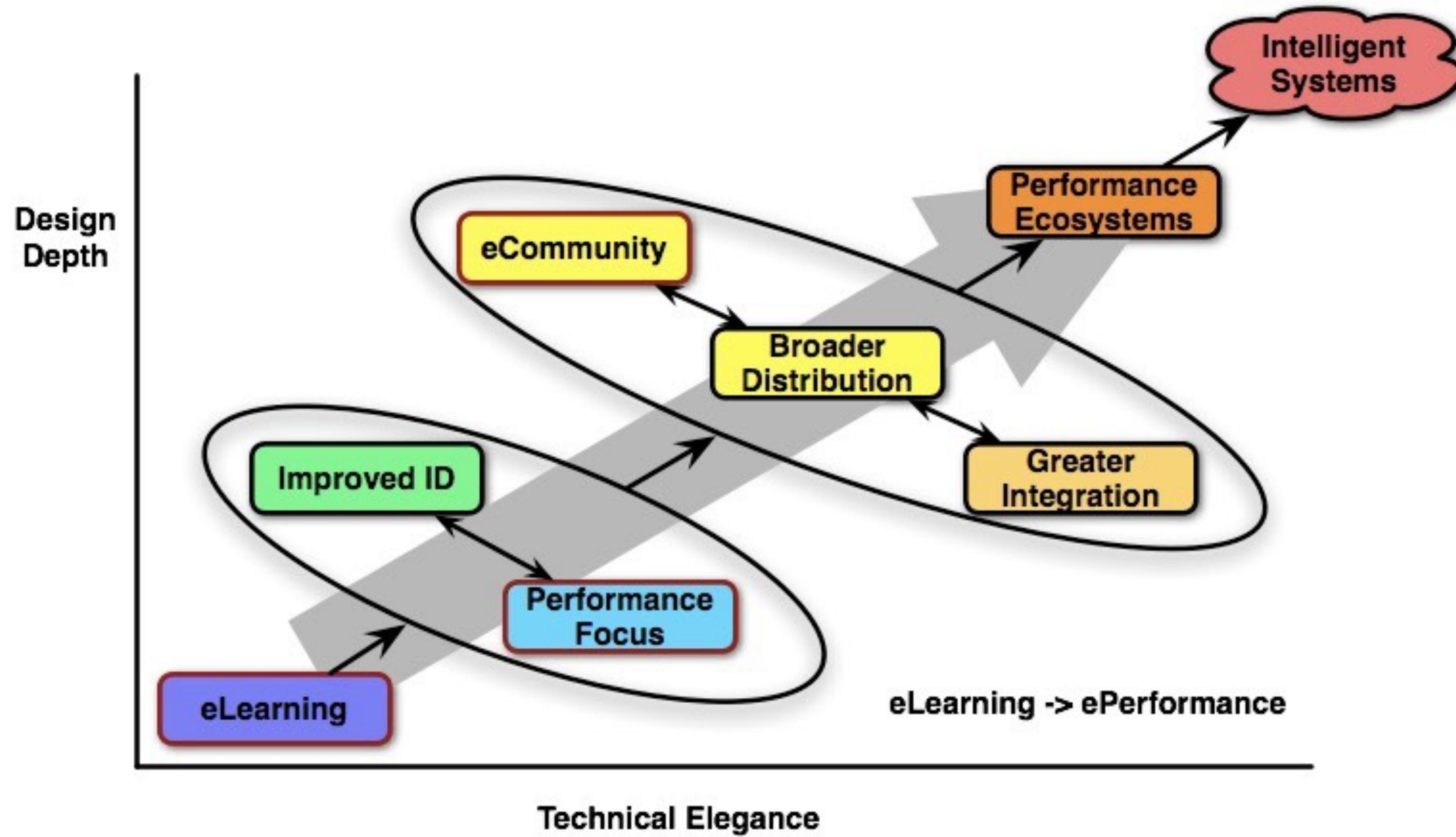


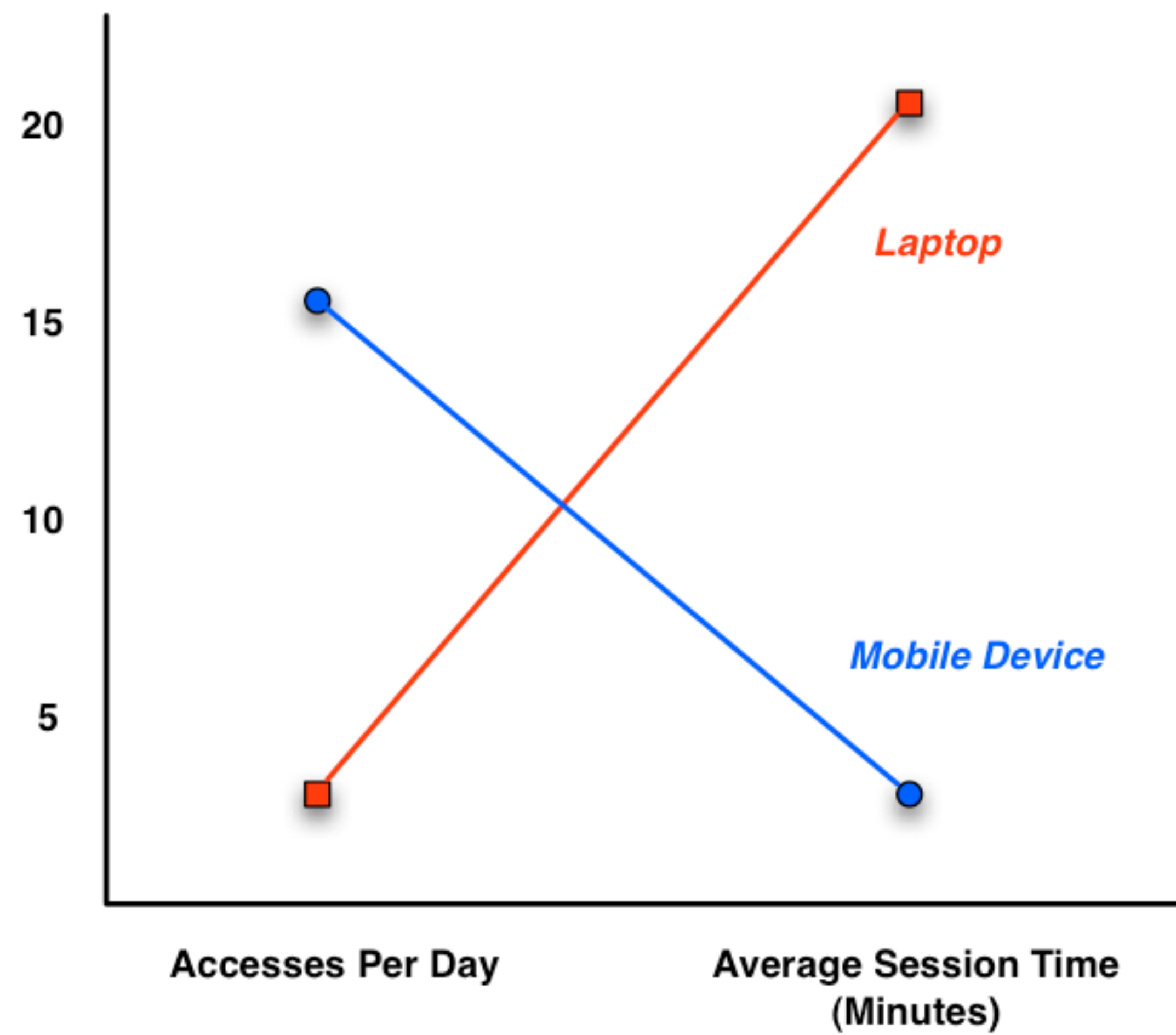
mLearning is a gateway drug: From Devices to the Revolution

Clark Quinn, Ph.D.

@quinnovator





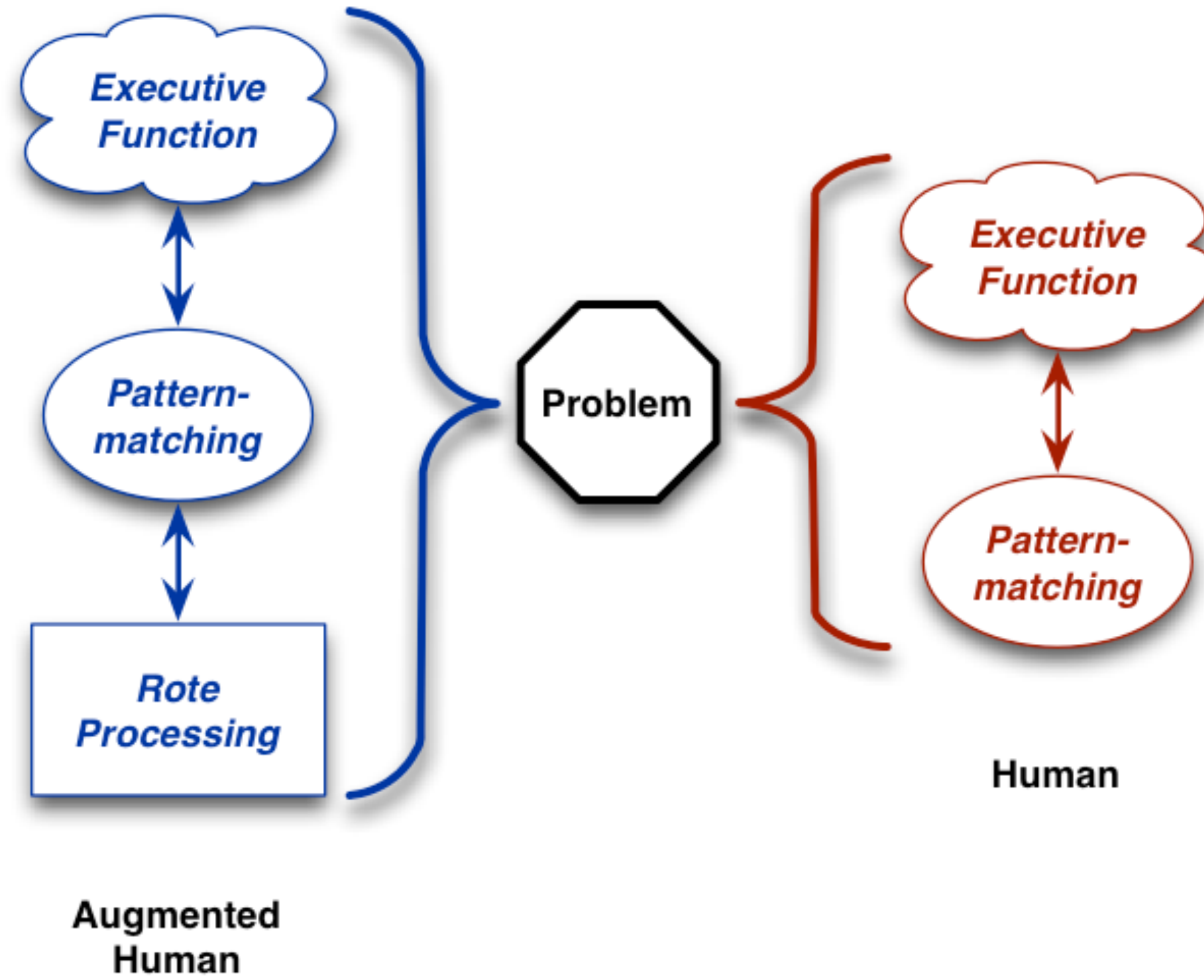


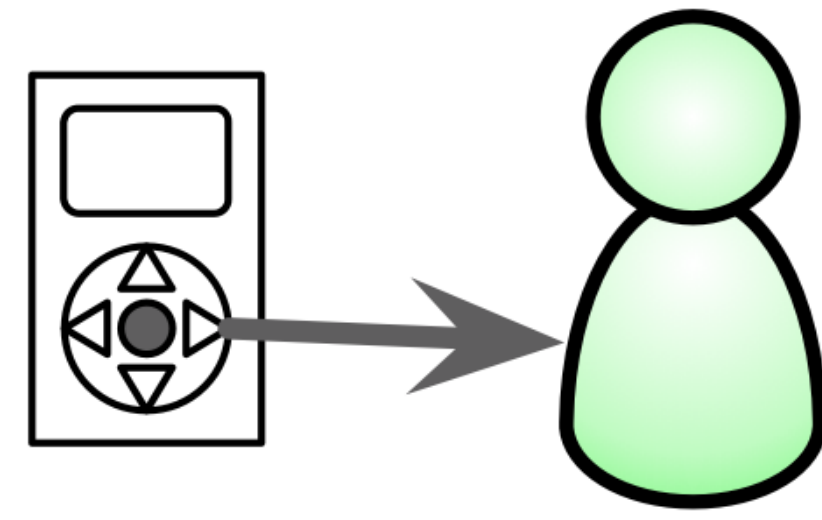
Source: Palm, Inc. user surveys

Tablet?

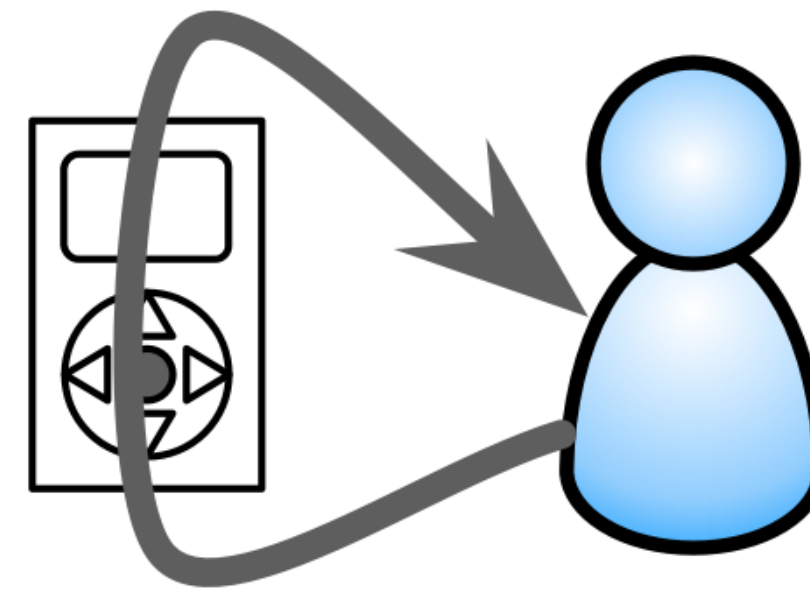
$D = \uparrow \quad X \langle \rangle \downarrow$

$n = 2+$

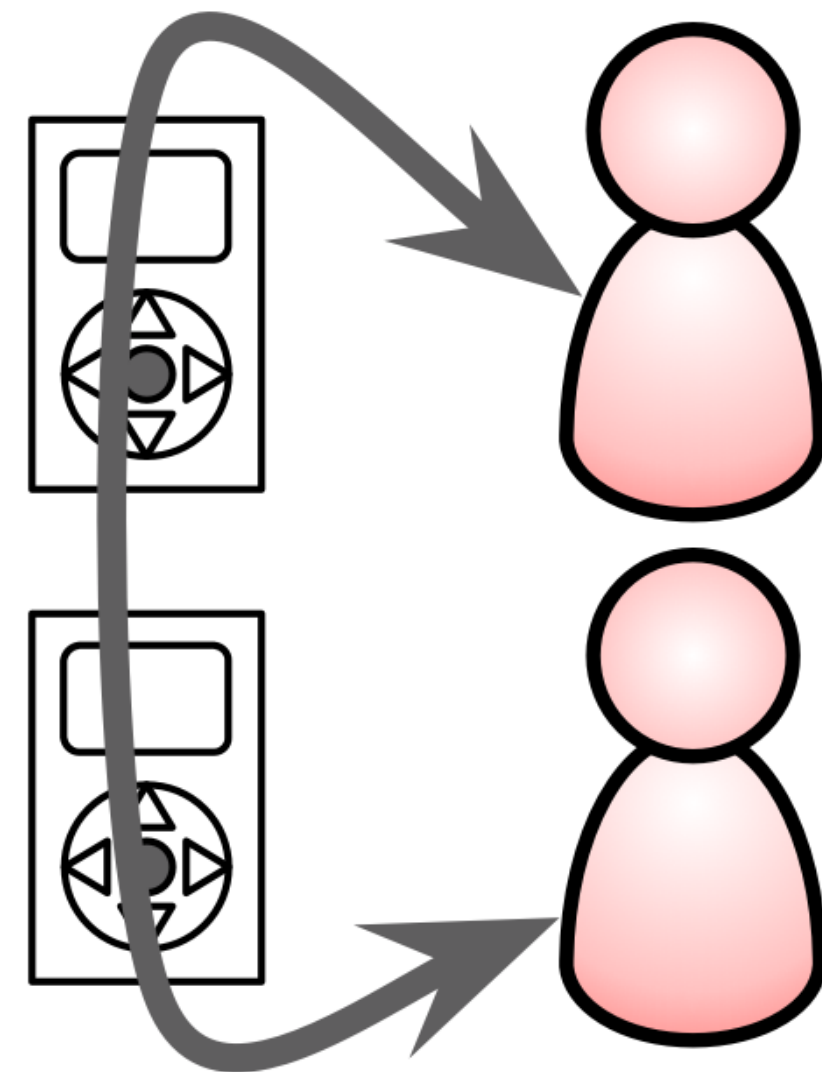




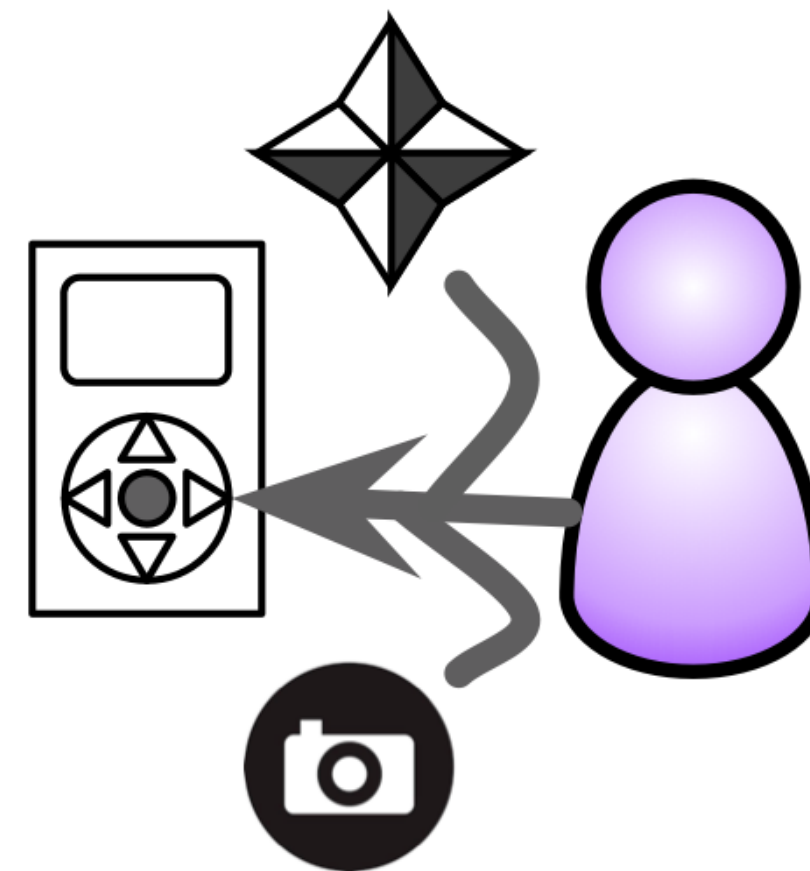
Content



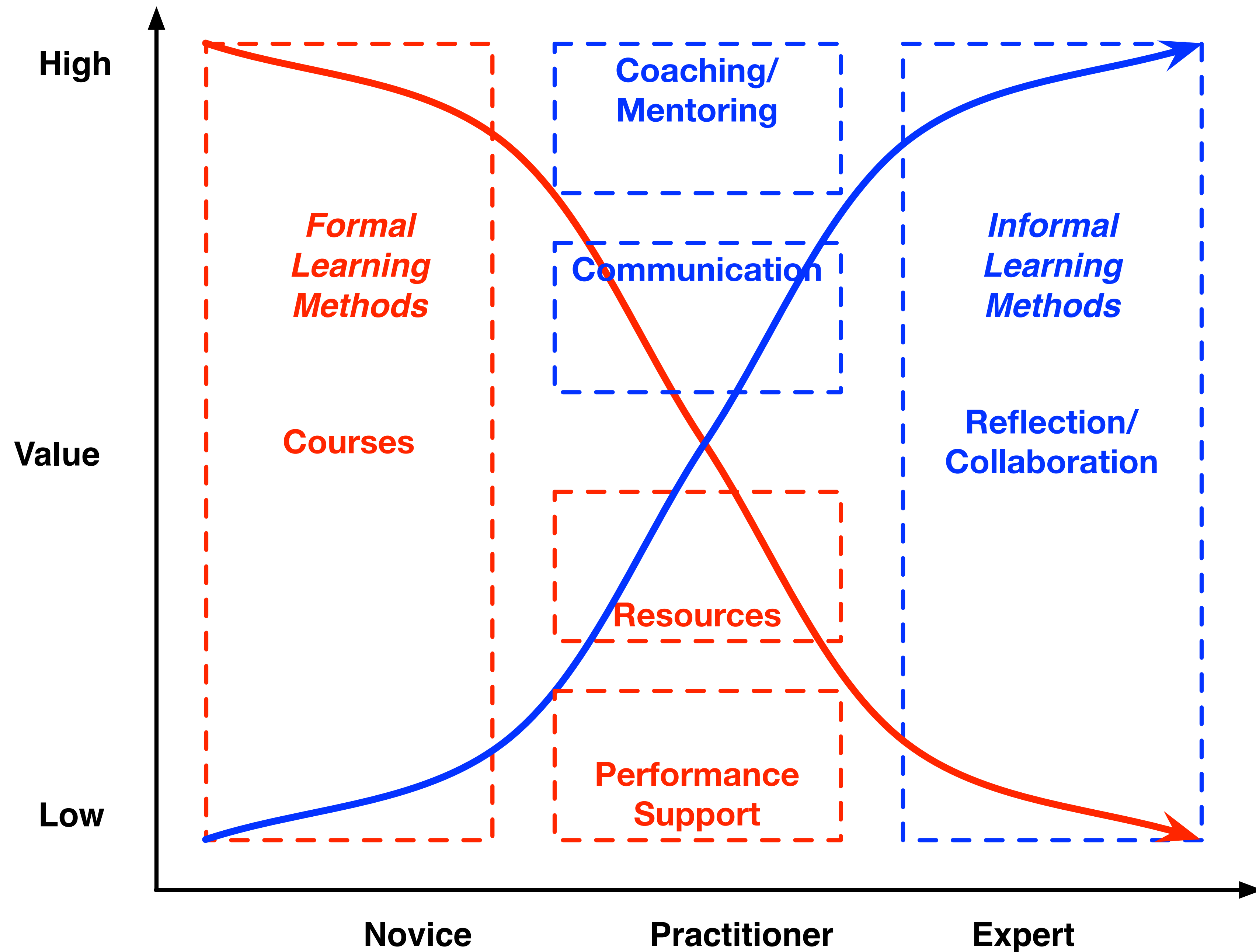
Compute

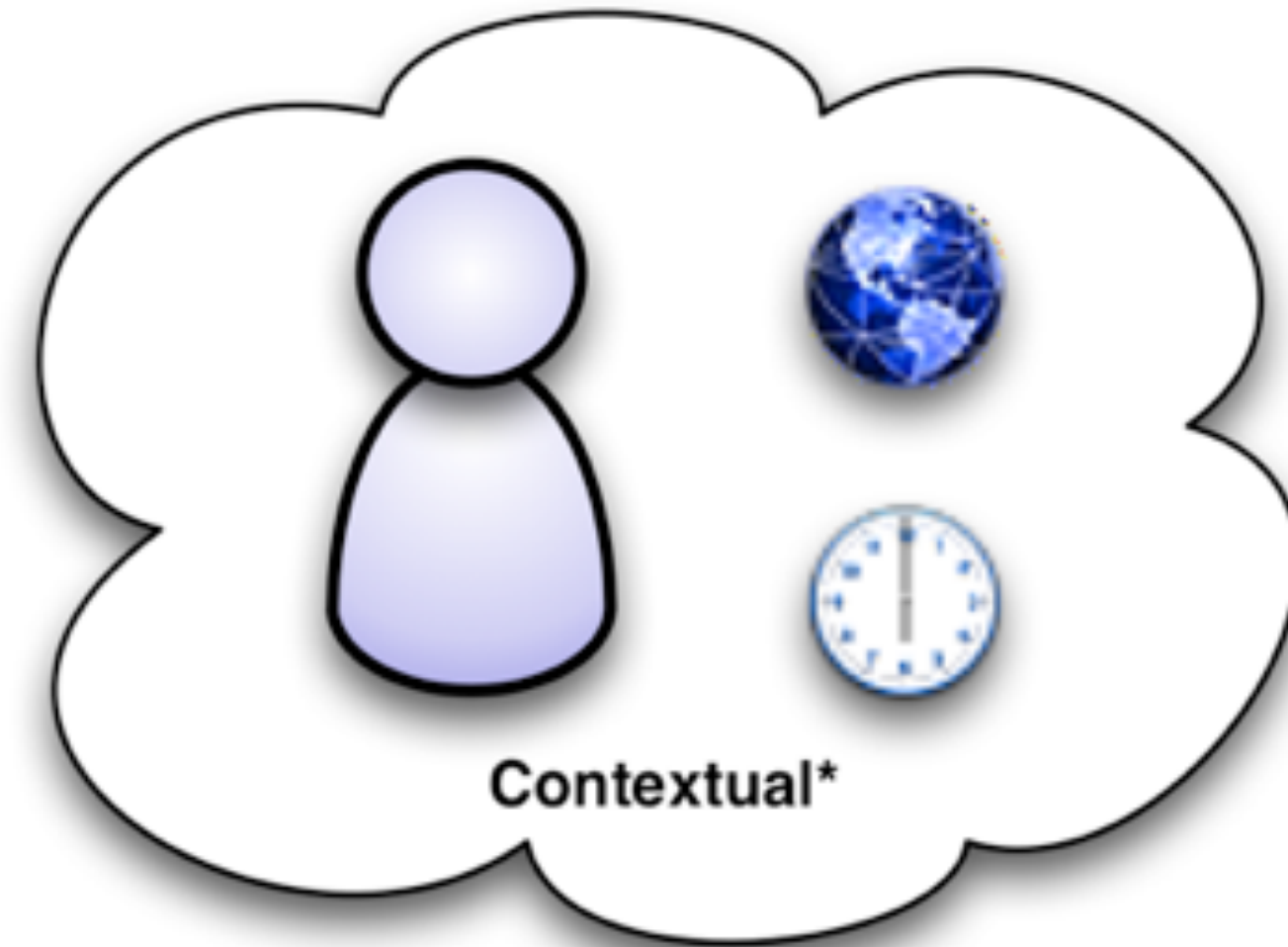
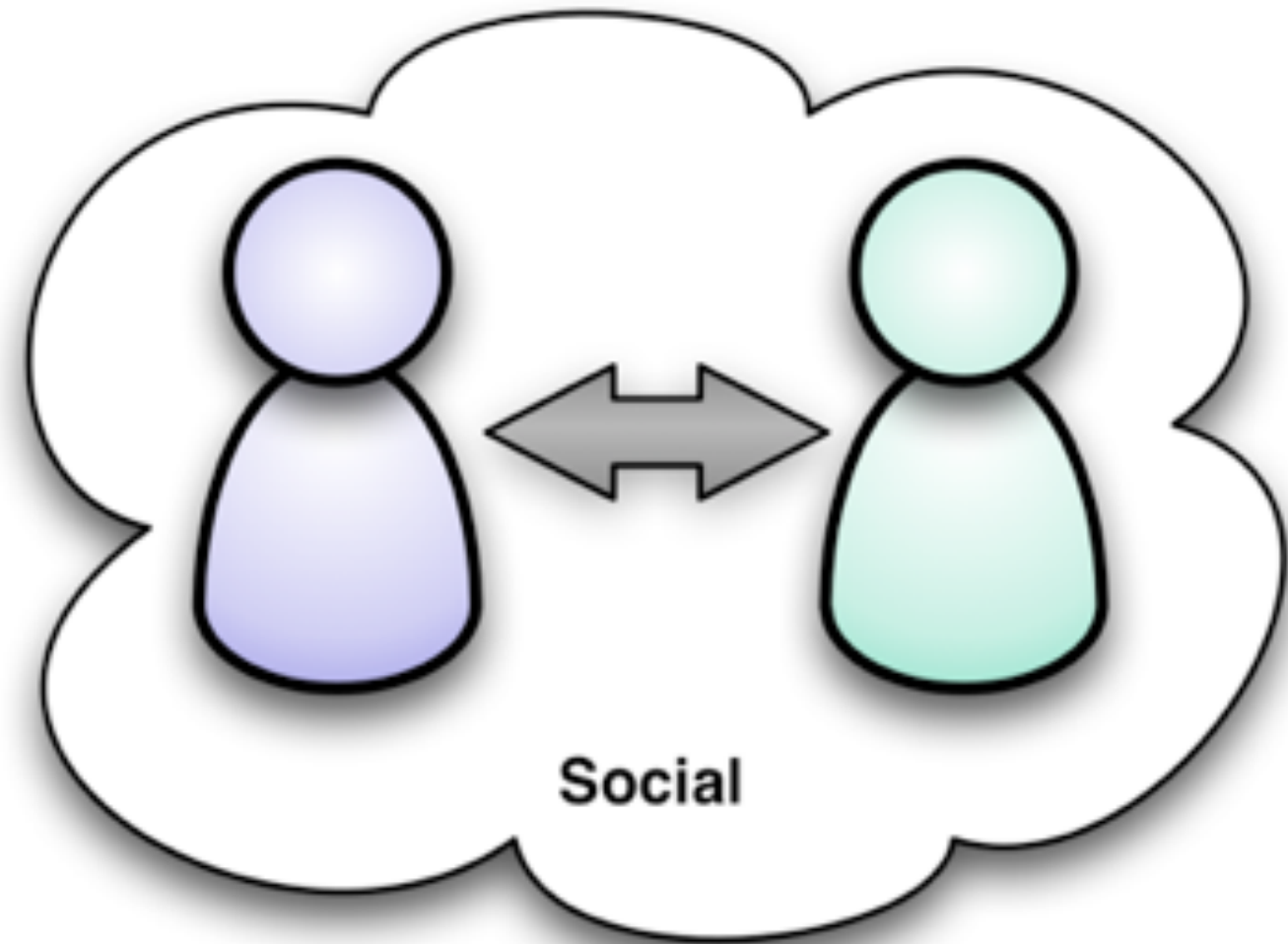
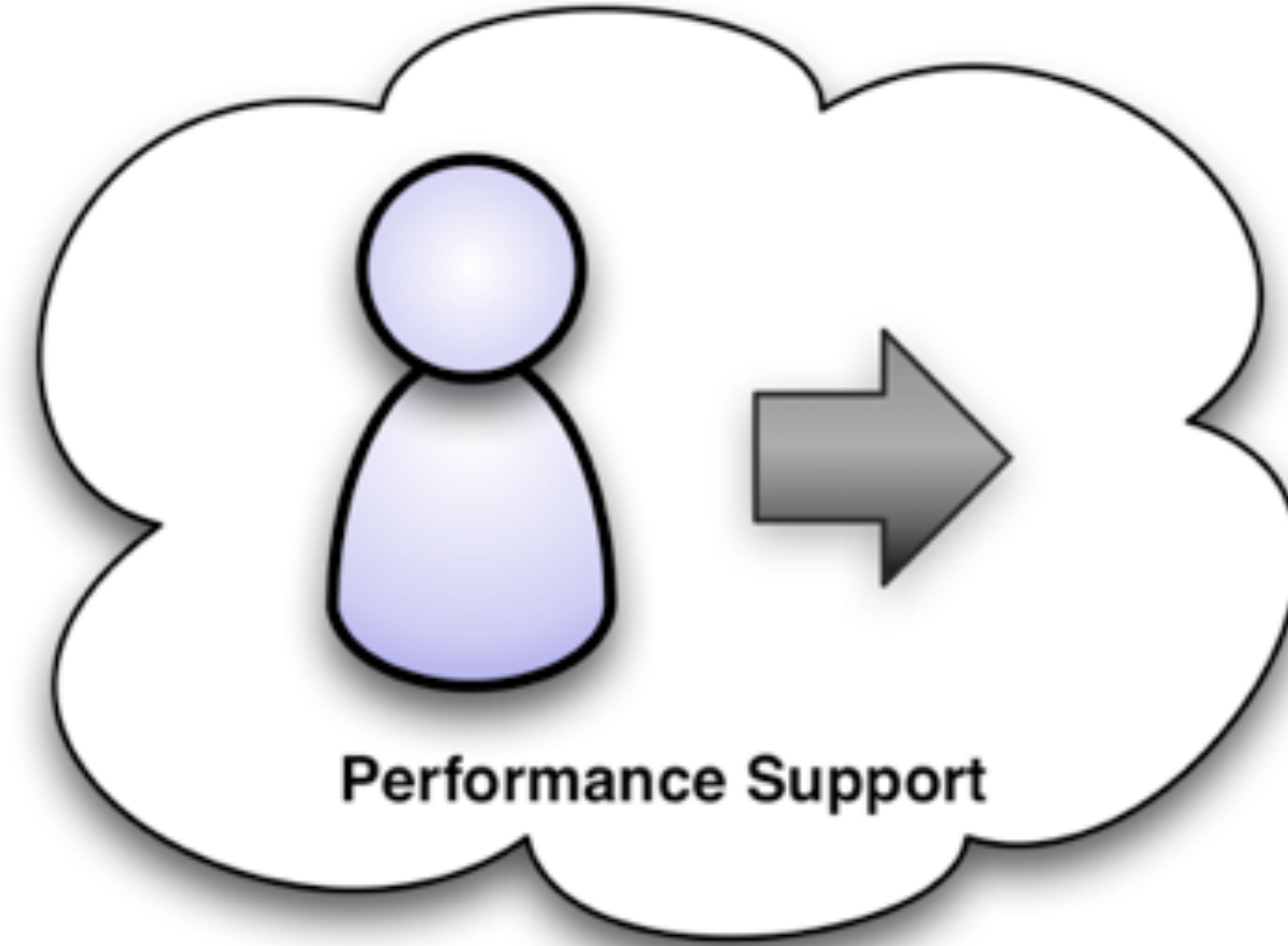
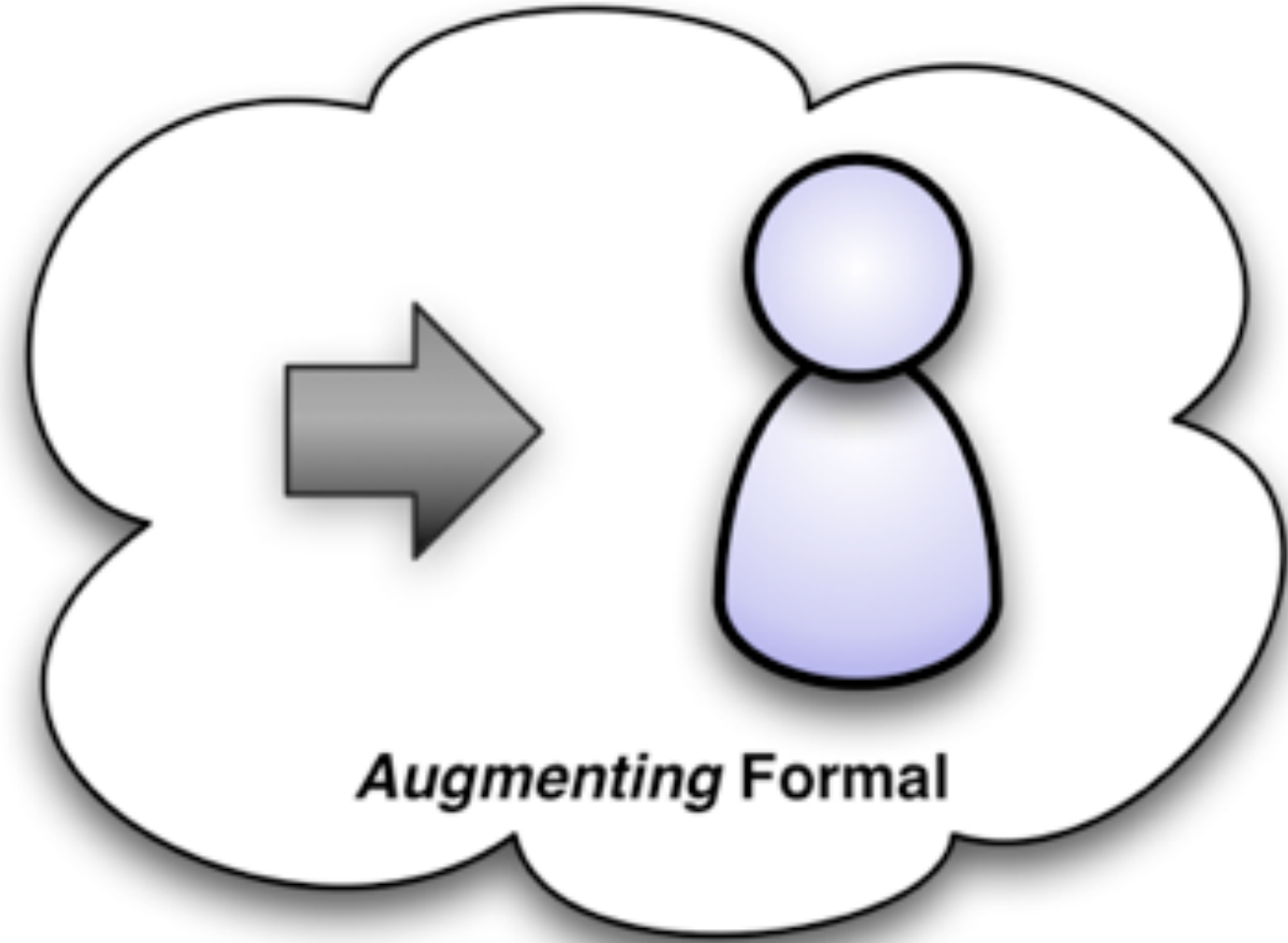


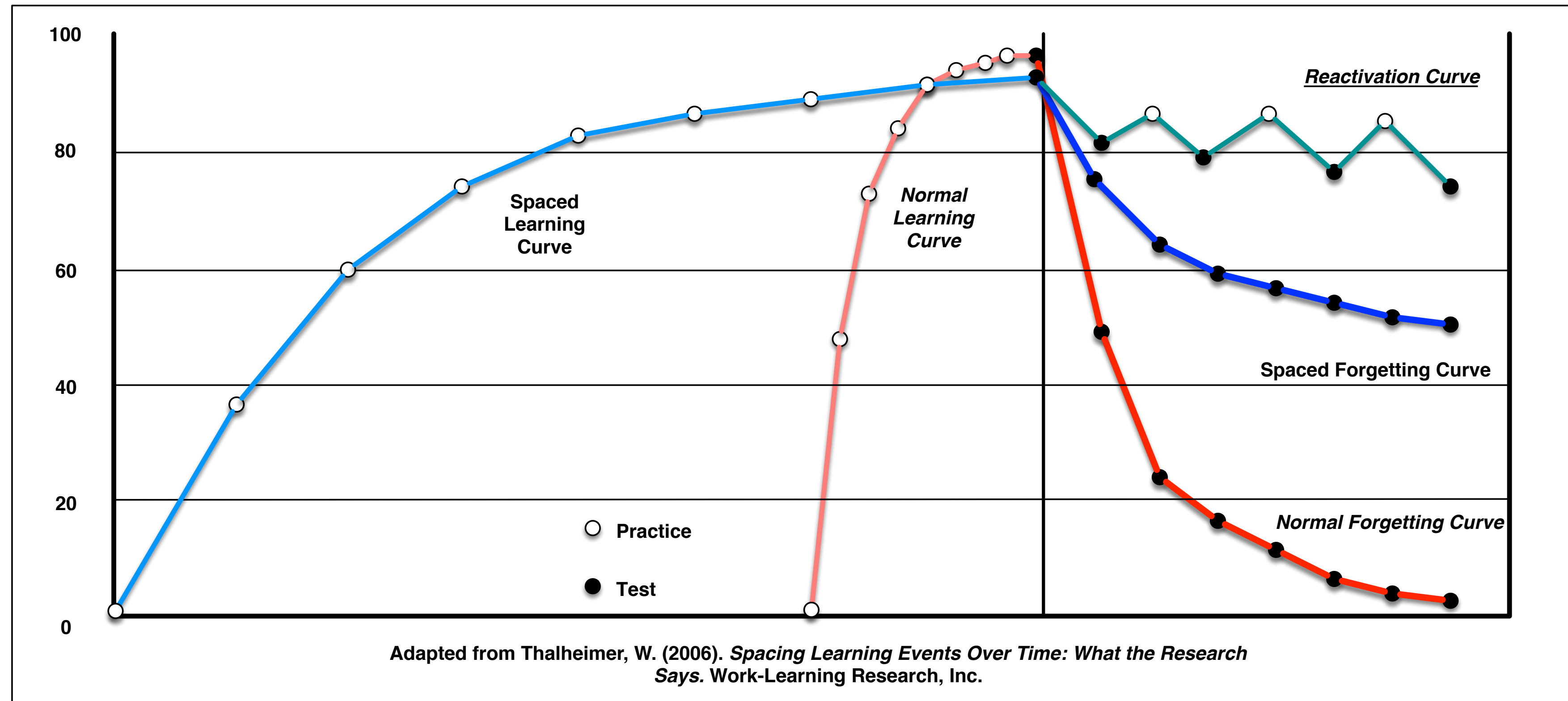
Communicate



Capture*

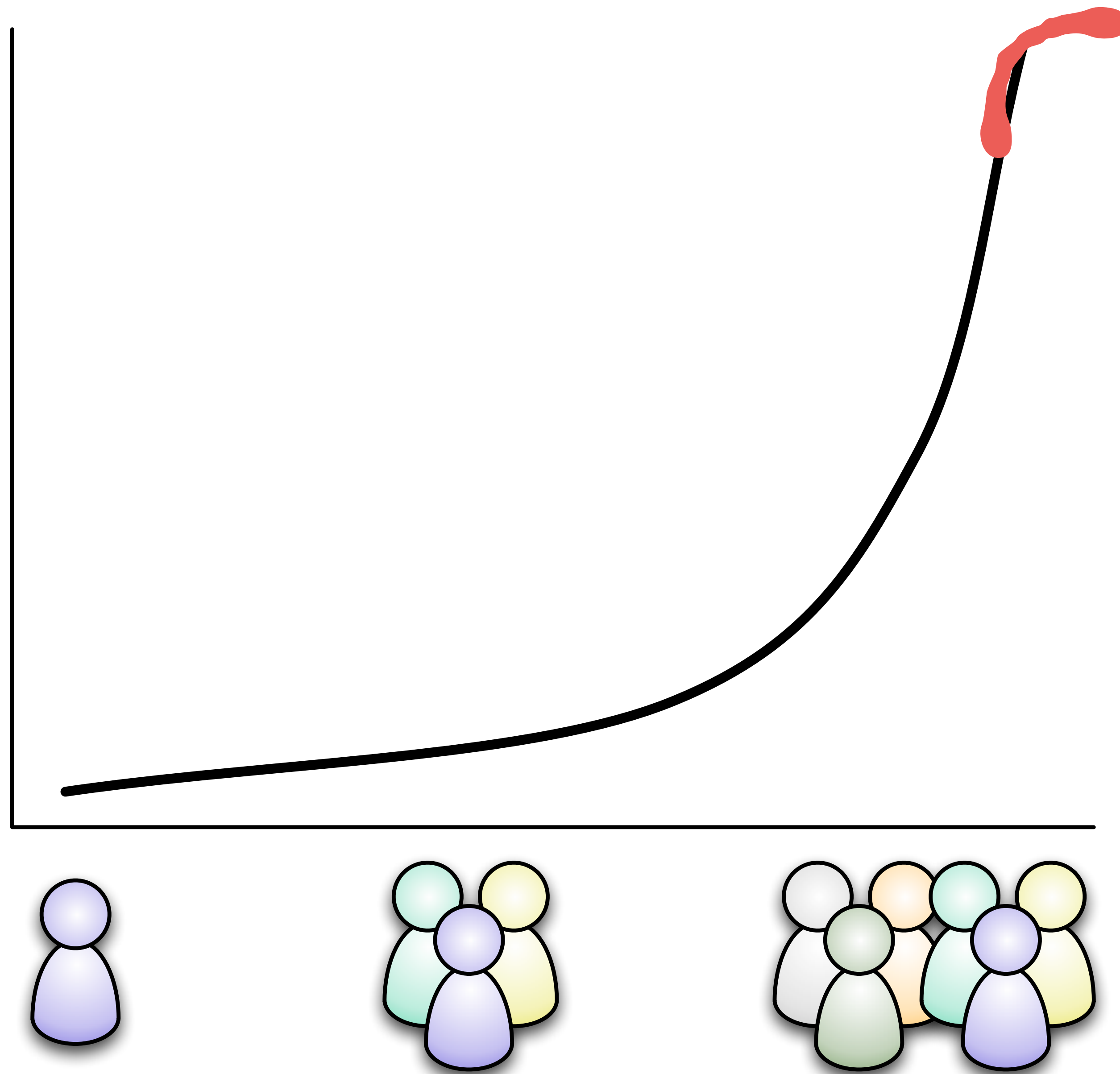


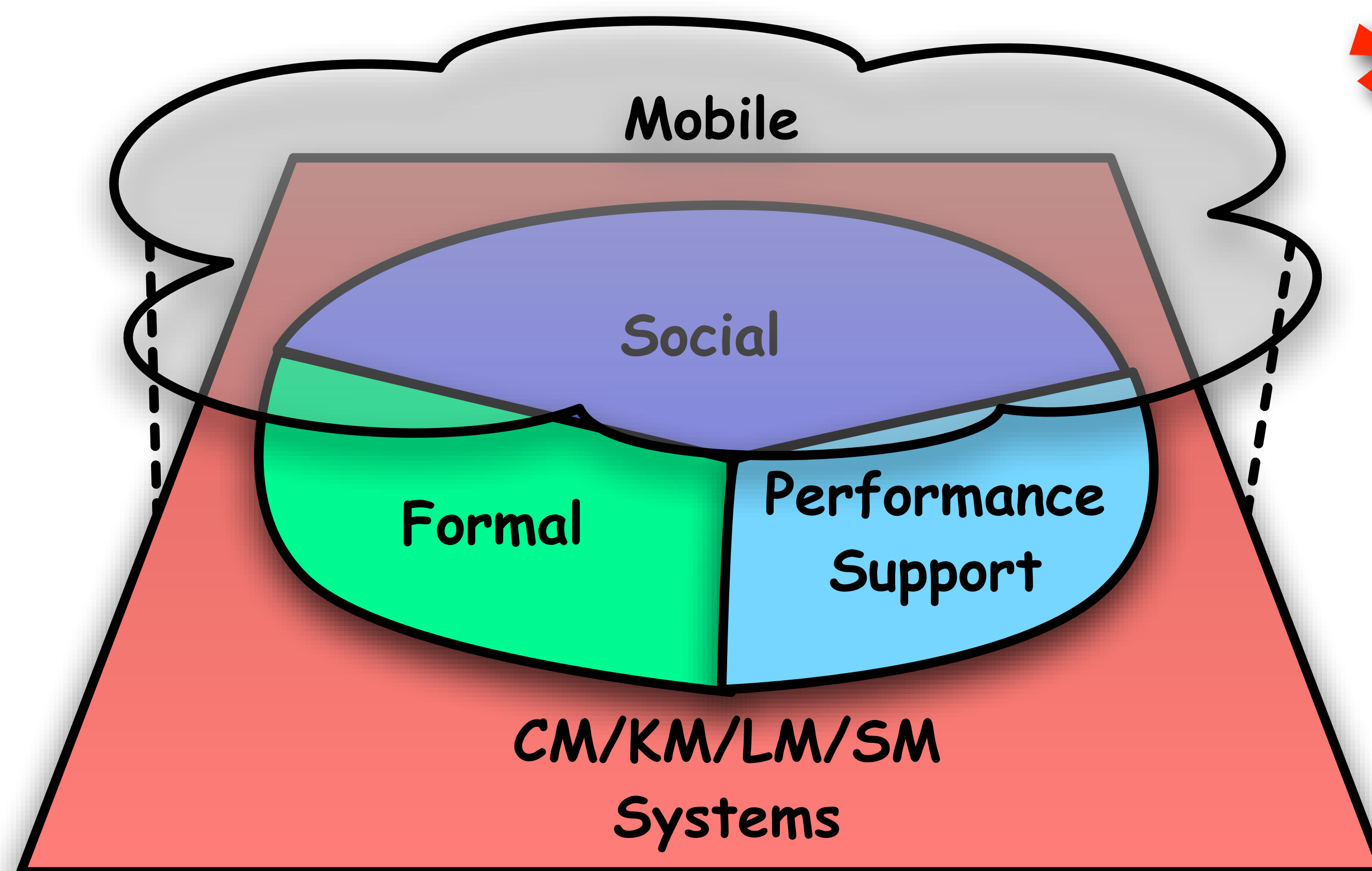




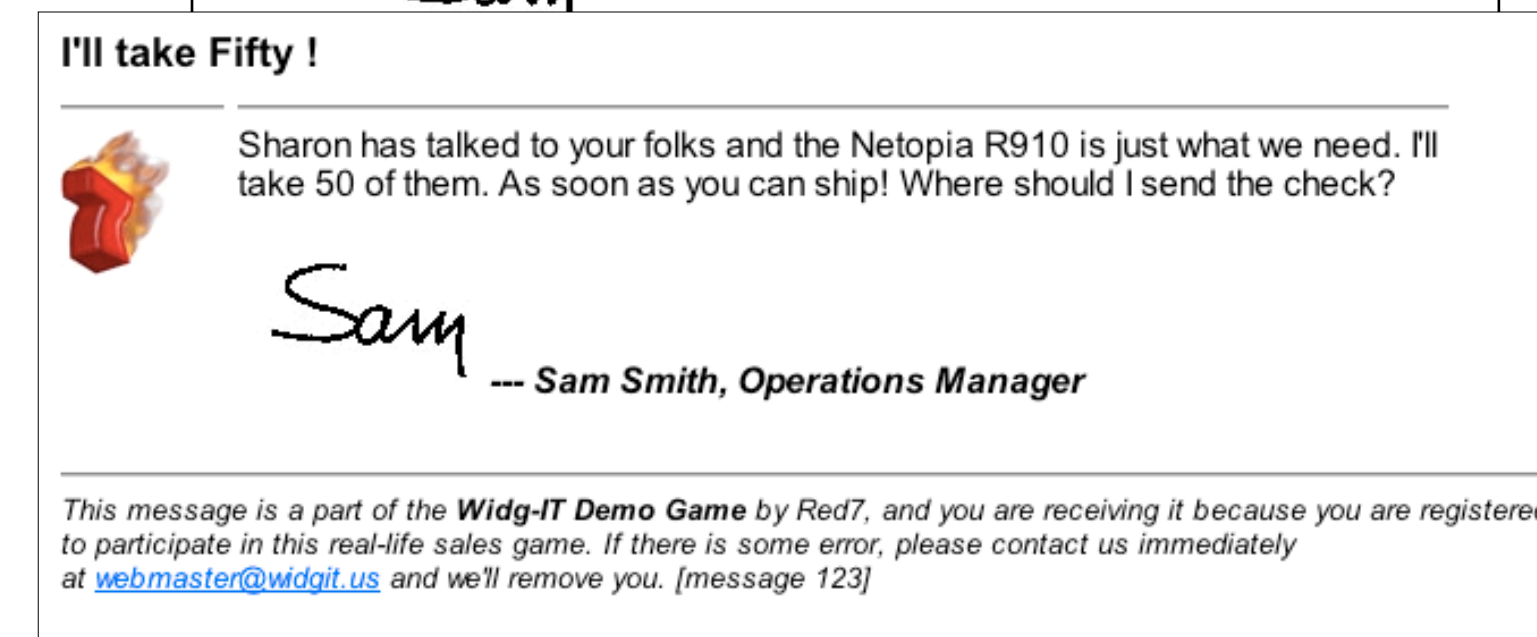
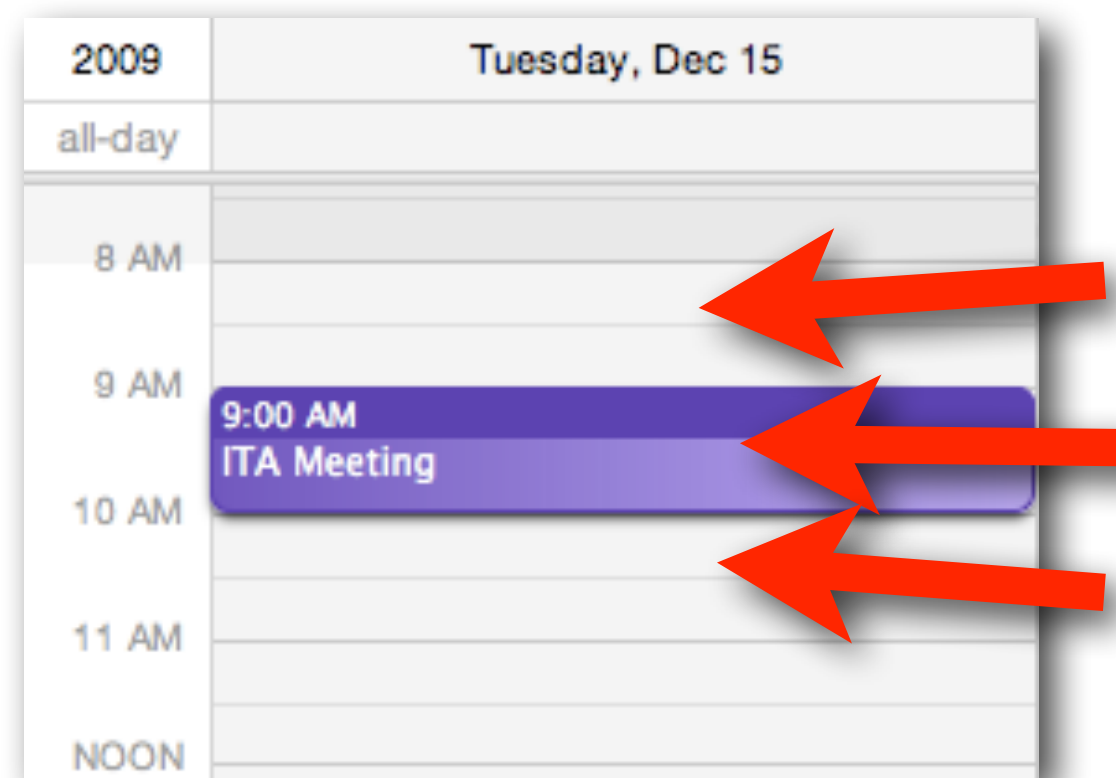
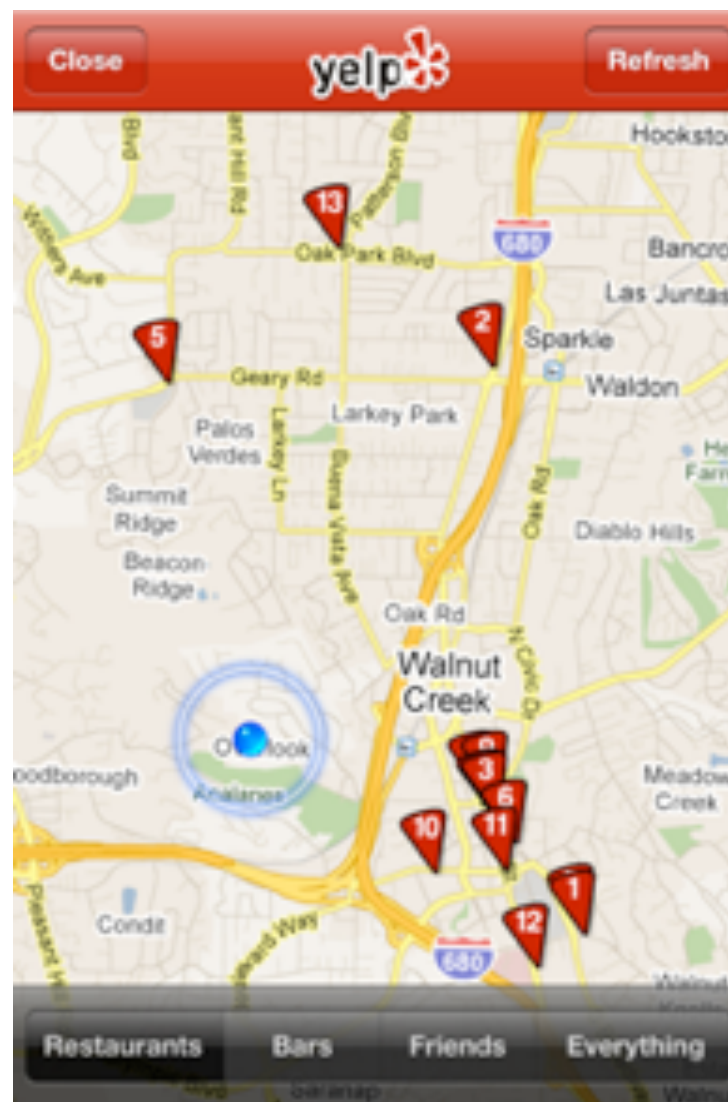
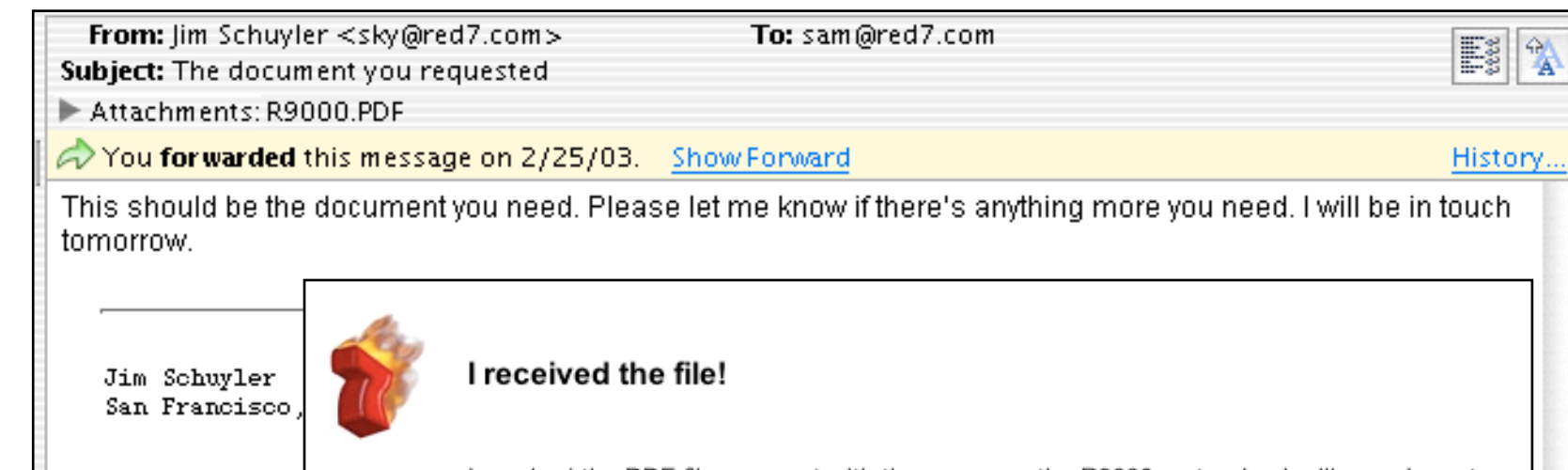
	Intro	Concept	Example	Practice	Reflect
SMS					
Voice					
Audio					
Video					
Doc					
Interactive					

Cognitive Limitation	Support
Sensory Store	Capture
Attention Limits	Notifications, Reminders
Working Memory Limits	Calculators
Rehearsal Limits	External Representations
Recall Limits	Lookup/Search
Skip/Forget Steps	Checklists
Previous Biases	Lateral Prompts
Premature Evaluation	Data
Intuition/Fatigue	Templates
...	...





A* Reality



	Formal	Performance Support	Social	Contextual*
Content				
Compute				
Communicate				
Capture*				

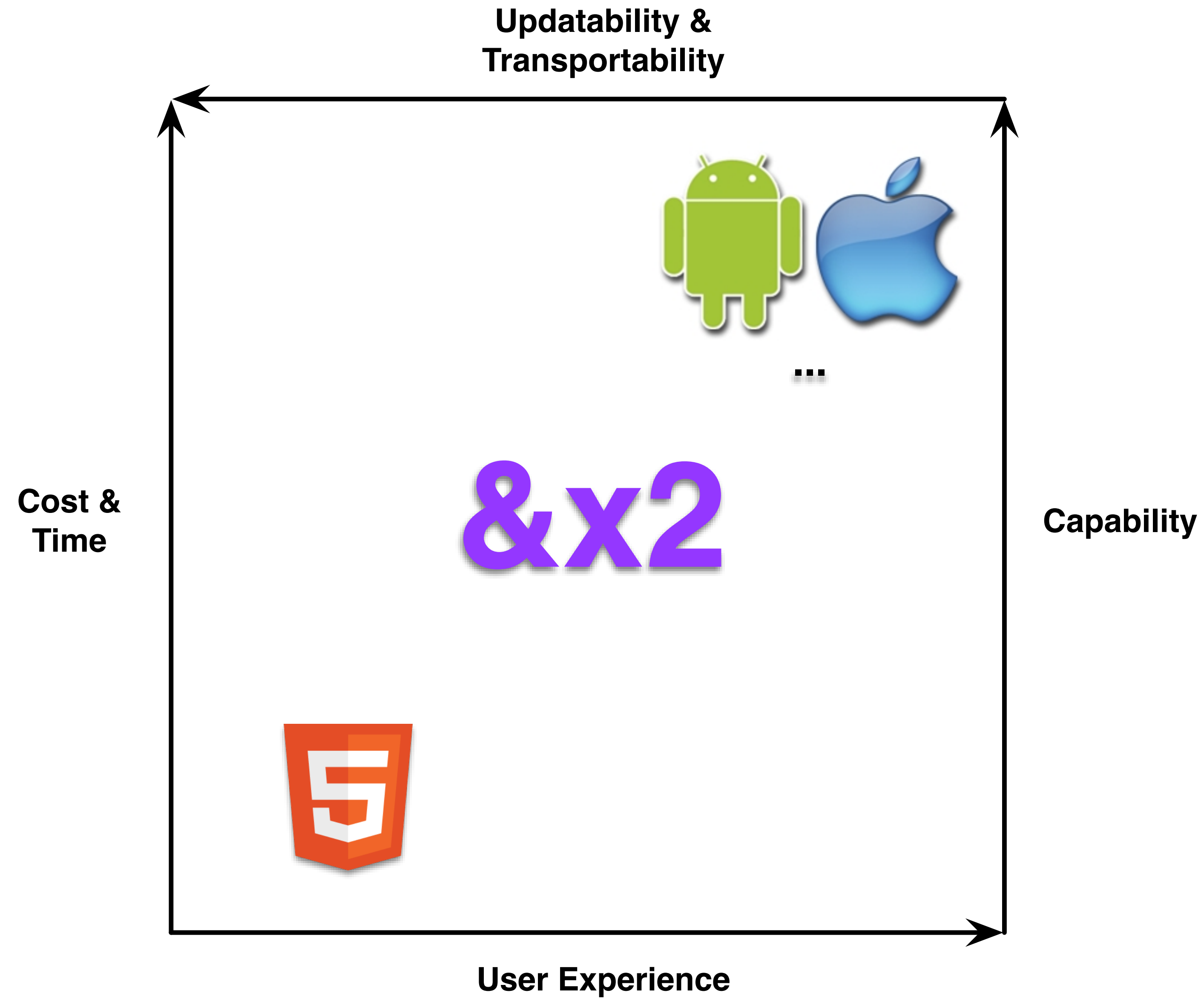
	Formal	Performance Support	Social	Contextual*
Content	Intro, Concept, Example	Job Aids	Portals, Wikis	Augmented Reality
Compute	Practice	Interactive Job Aids, Wizards	Collaborative Sim, Editable Wizard	ARGs, Smart Wizards
Communicate	Discuss/ Collaborate	Help Line/ Chat	Social Network	ARGs, Smart Directorys
Capture*	Capture Performance	Share Context	Collaborative Performance	(see above)



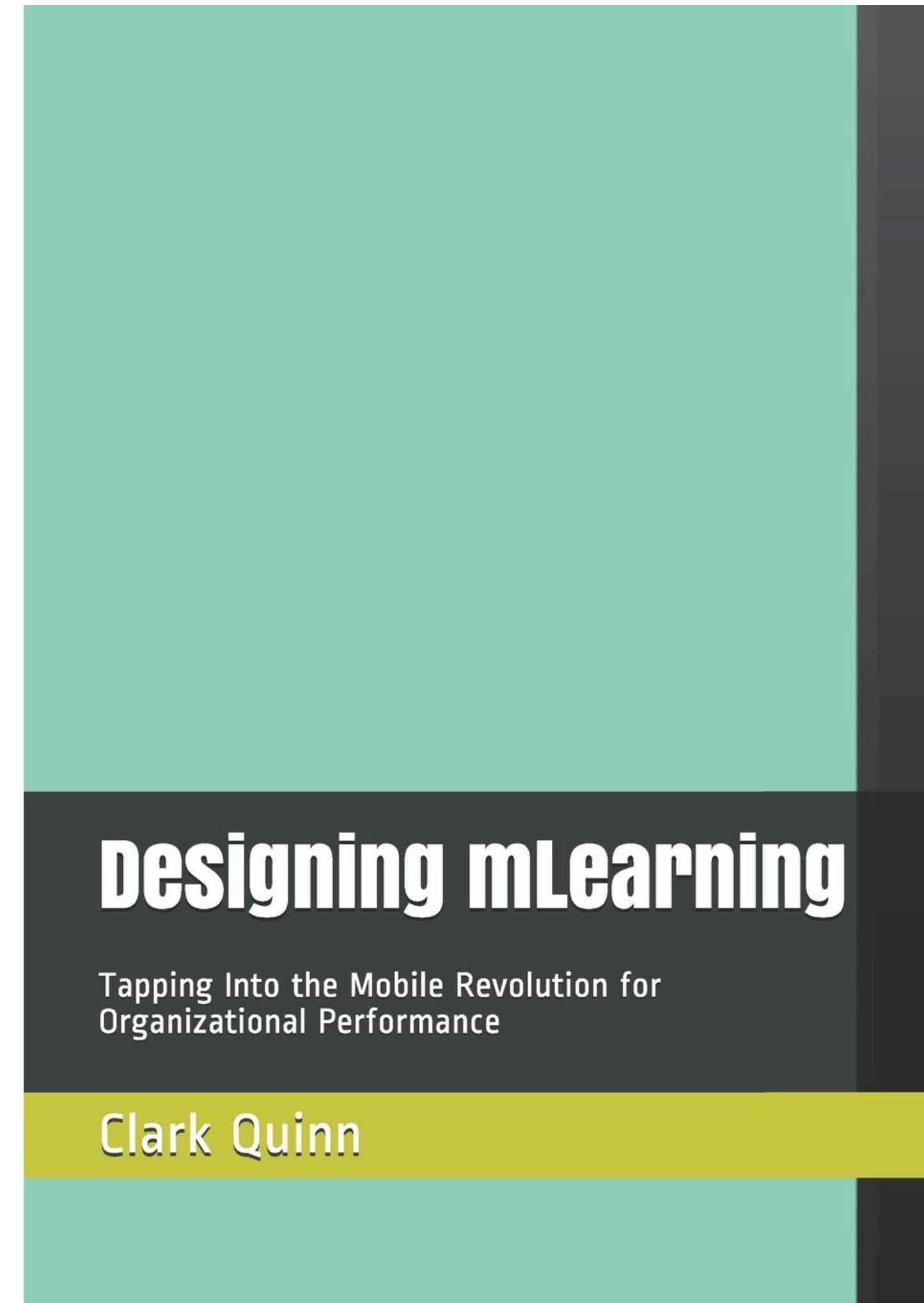
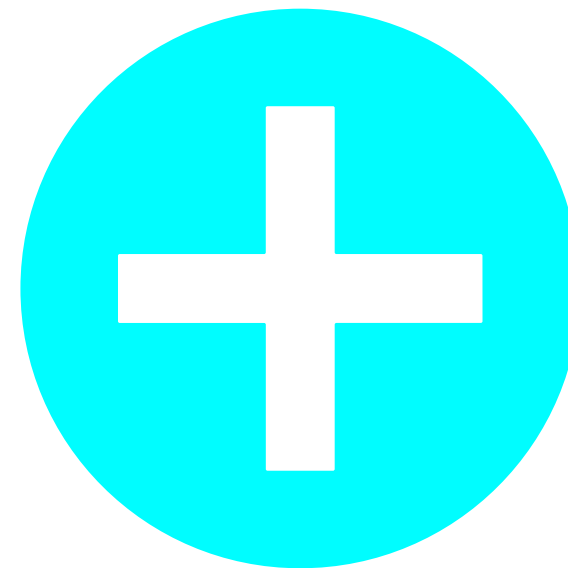
PC world



Handheld world



Mobile Learning
Strategy and Design
Allen Academy
6 meetings
allenacademy.com



Thanks!

Clark Quinn

clark@quinnovation.com

+1-925-200-0881

site: quinnovation.com

blog: learnlets.com

twitter: @quinnovator

books: quinnovation.com/books.html

