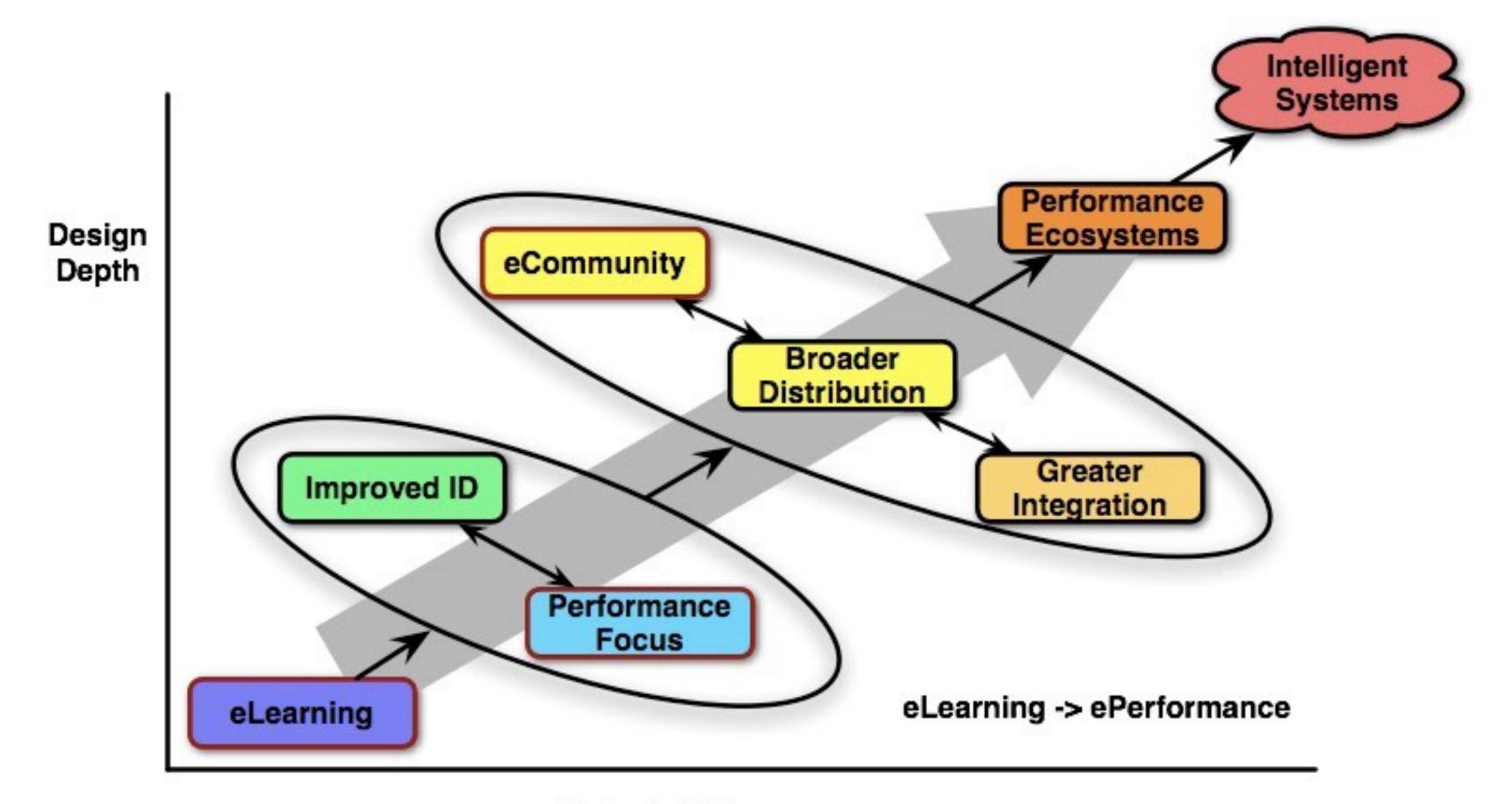
mLearning is a gateway drug: From Devices to the Revolution

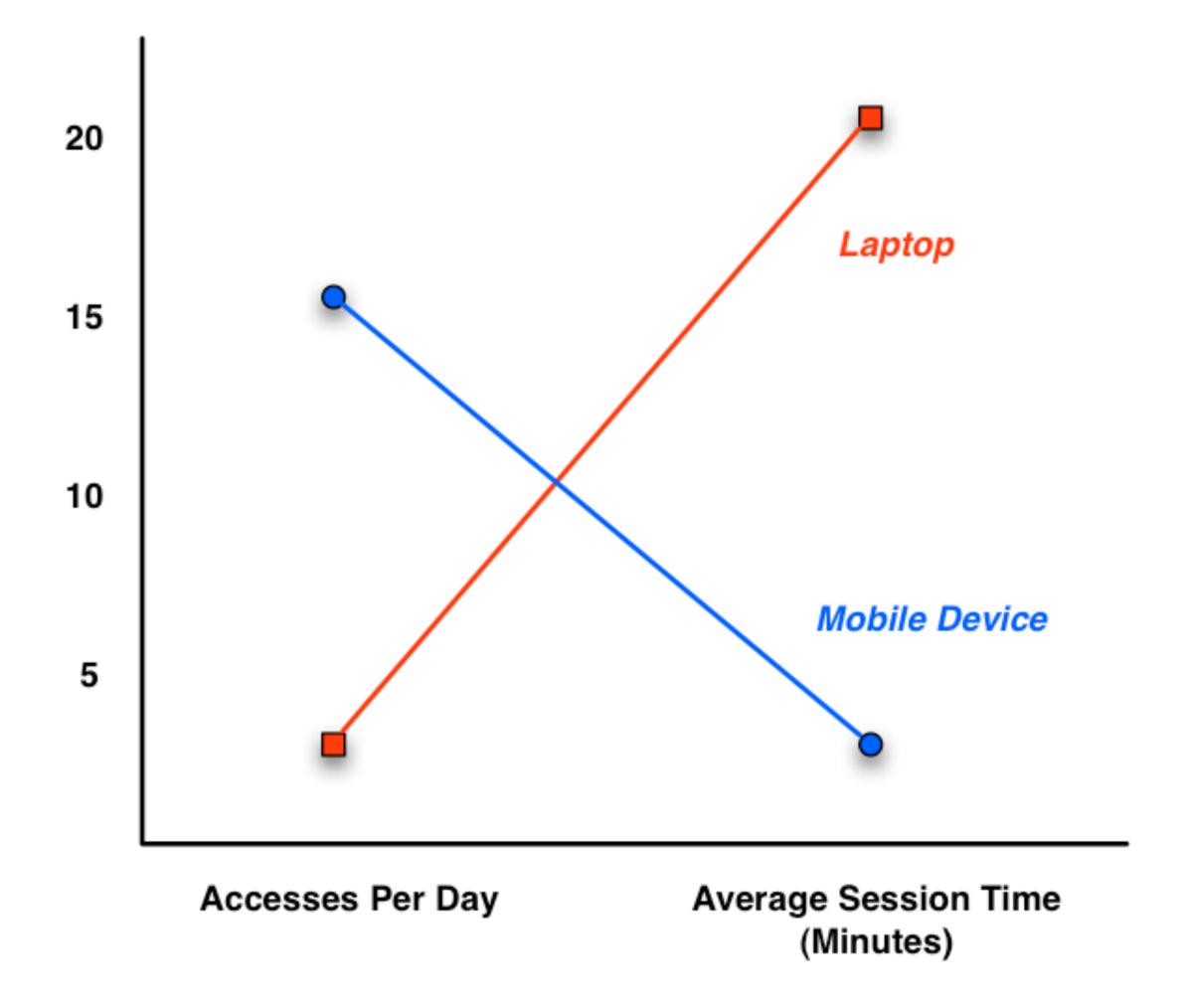
Clark Quinn, Ph.D.

@quinnovator





Technical Elegance

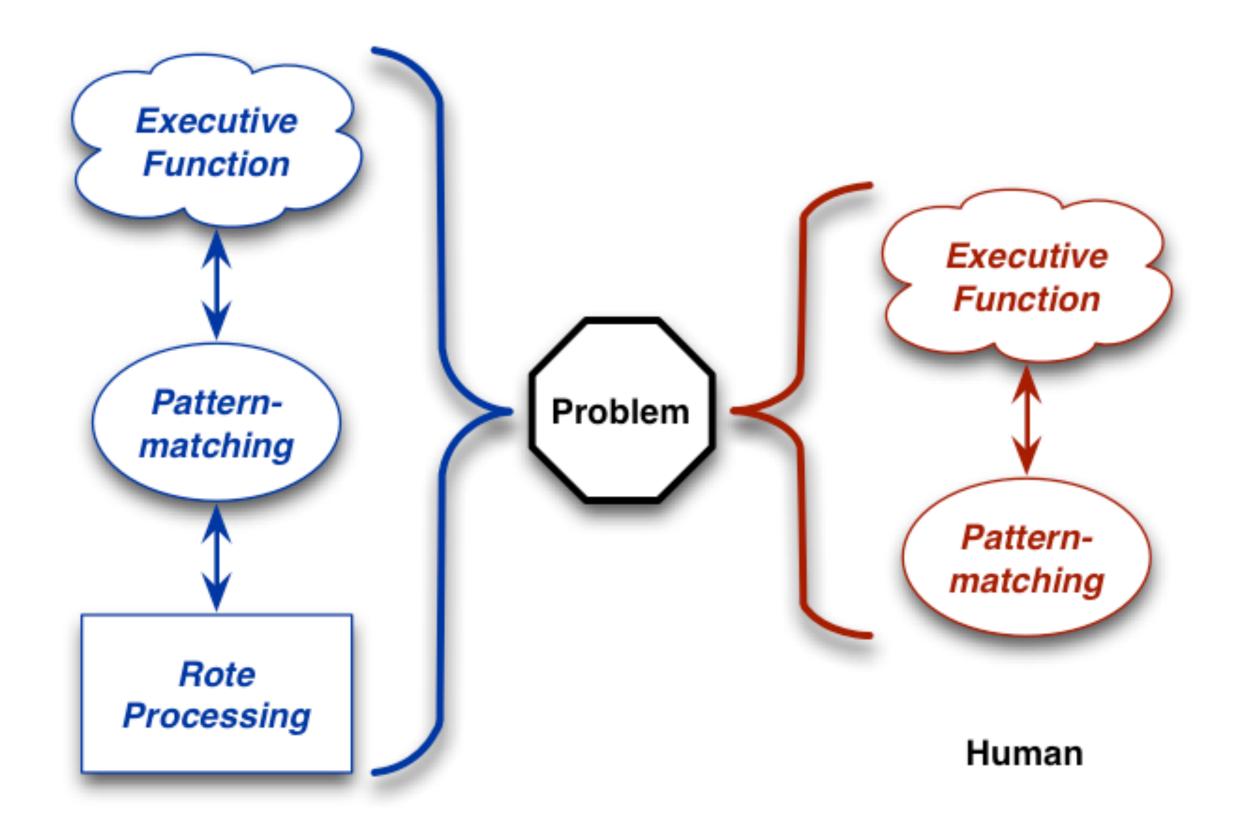


Source: Palm, Inc. user surveys

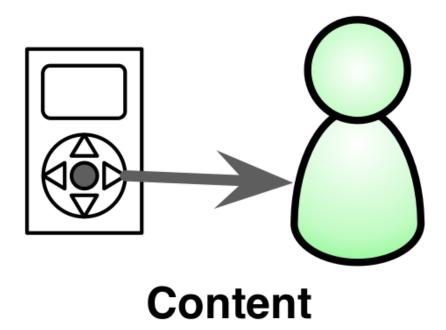
Tablet?

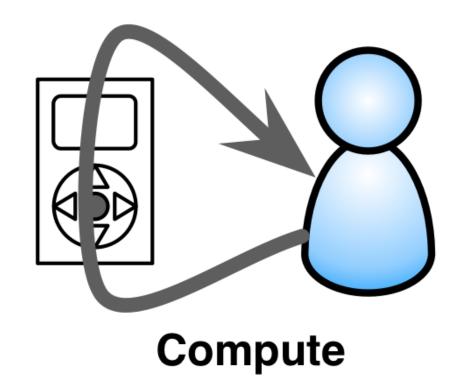
$$D = \uparrow \qquad X <> \downarrow$$

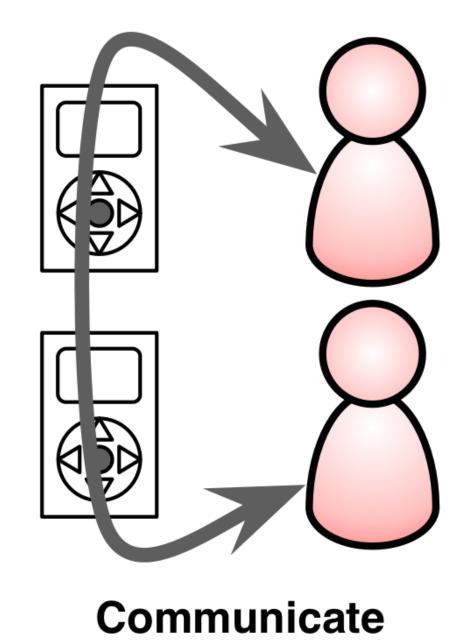
$$n = 2+$$

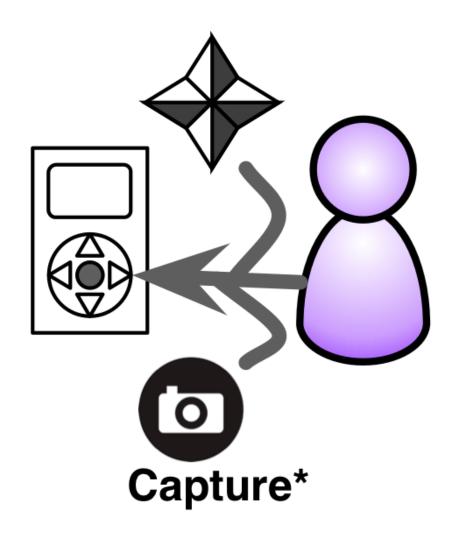


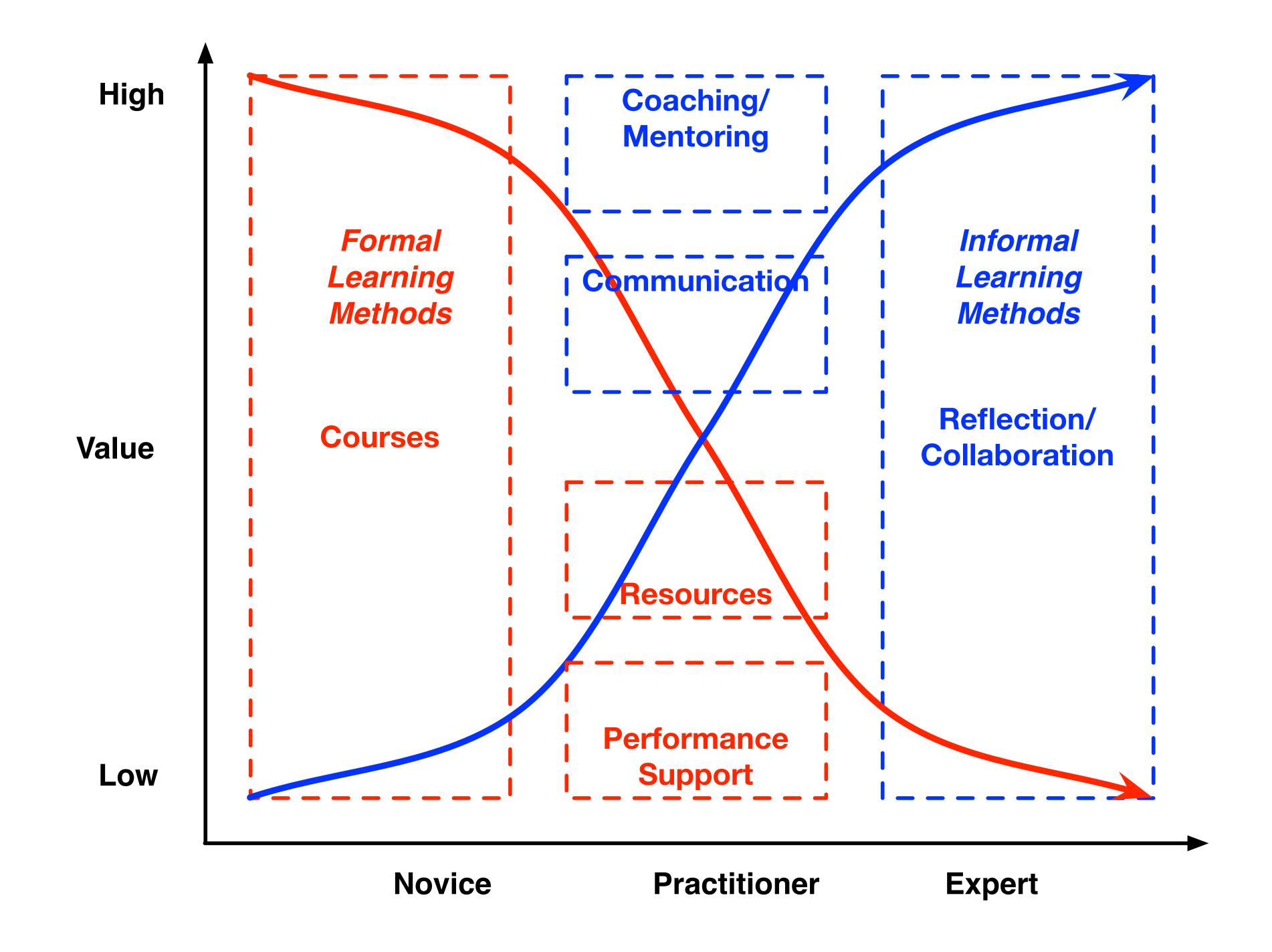
Augmented Human

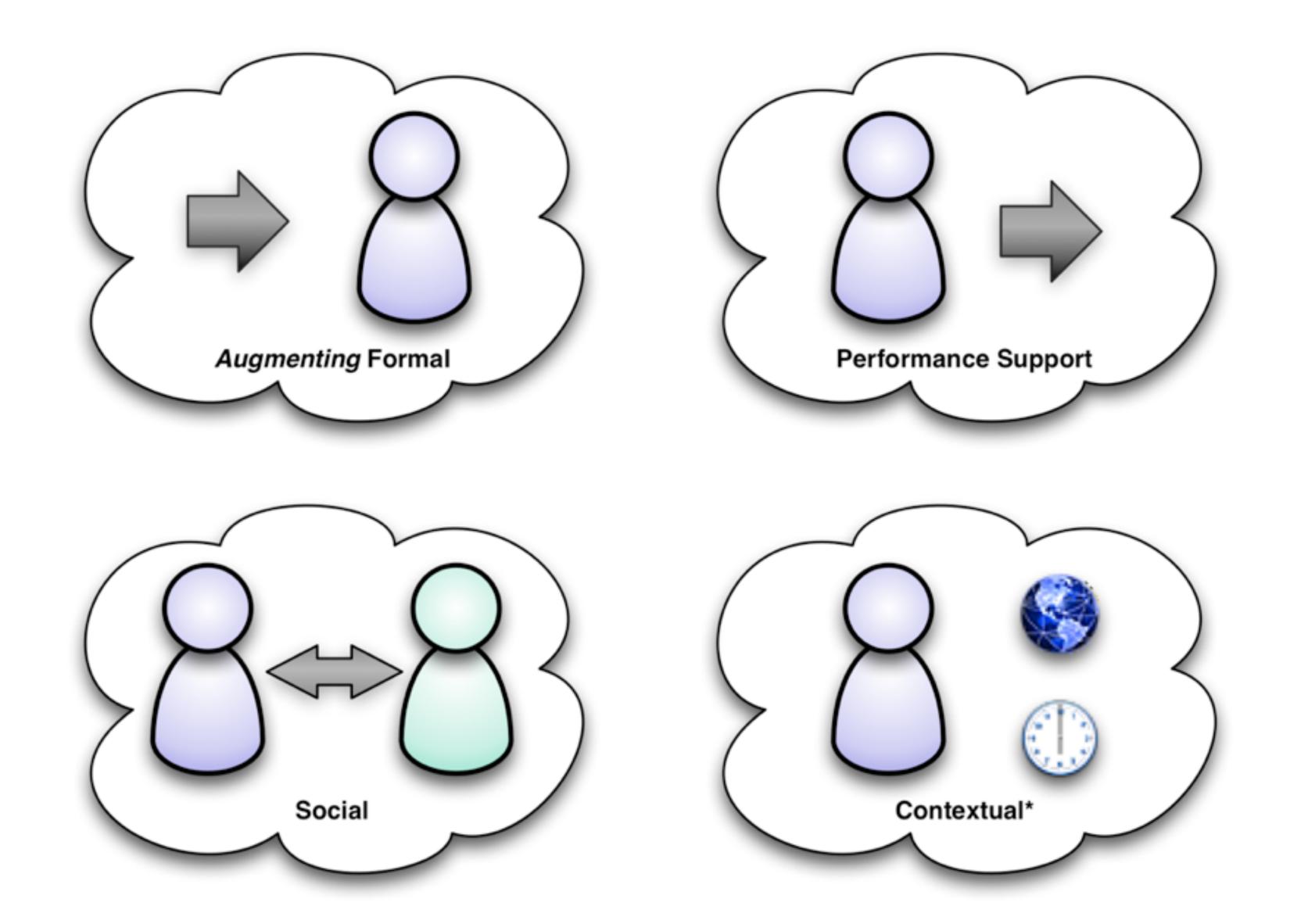


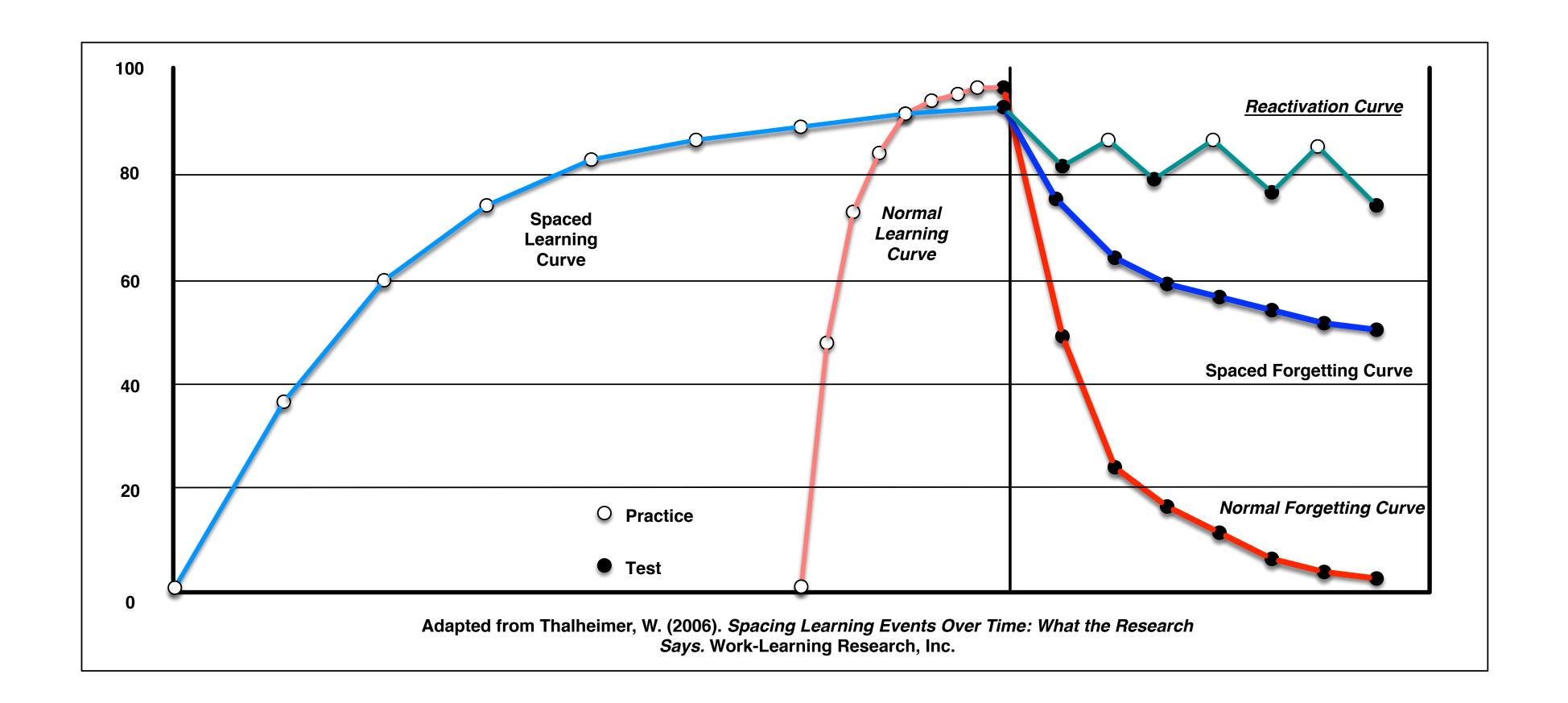






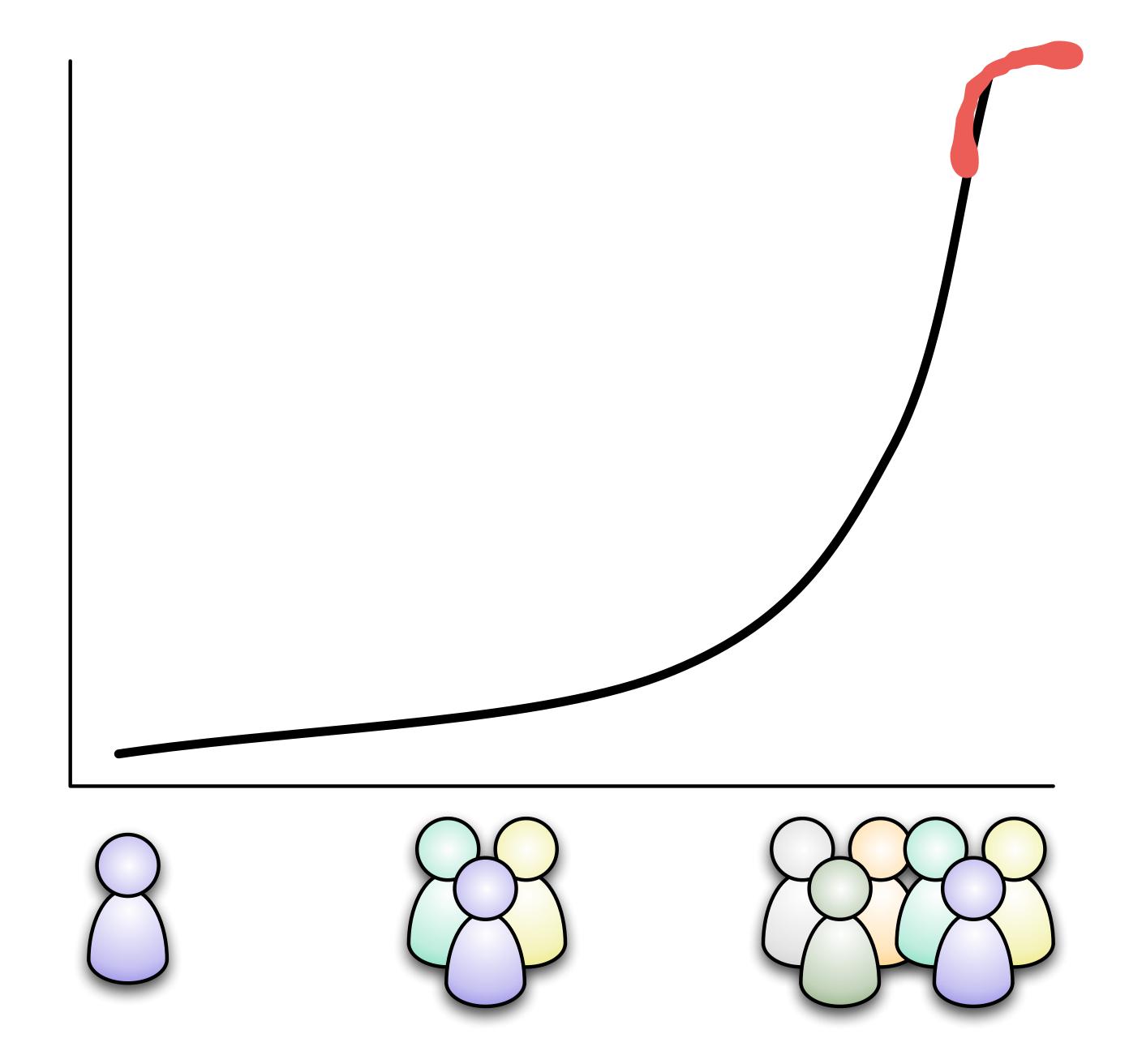


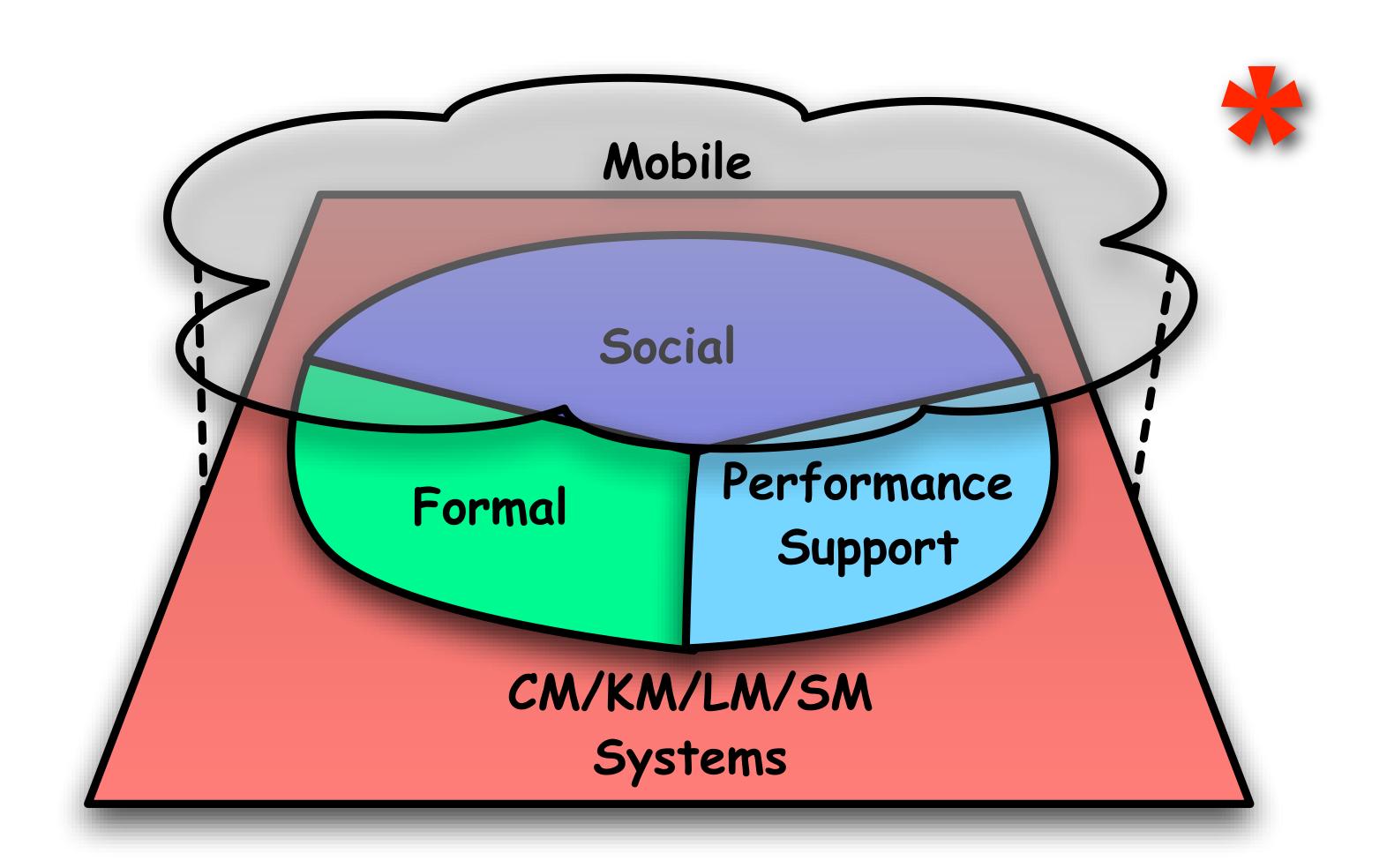




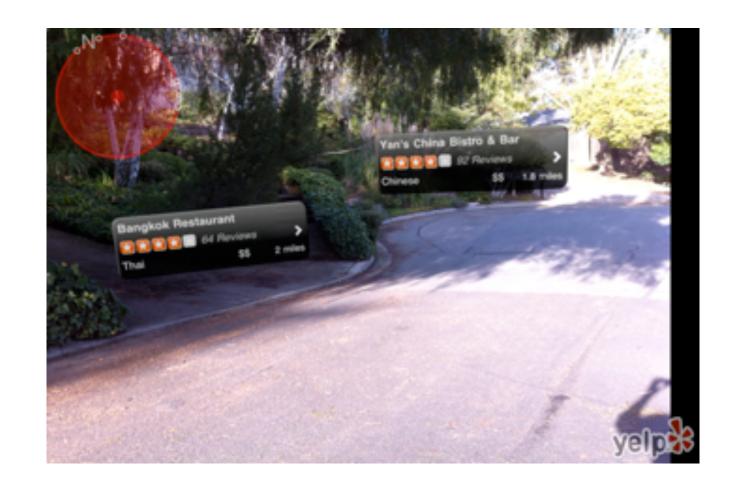
	Intro	Concept	Example	Practice	Reflect
SMS					
Voice					
Audio					
Video					
Doc					
Interactive					

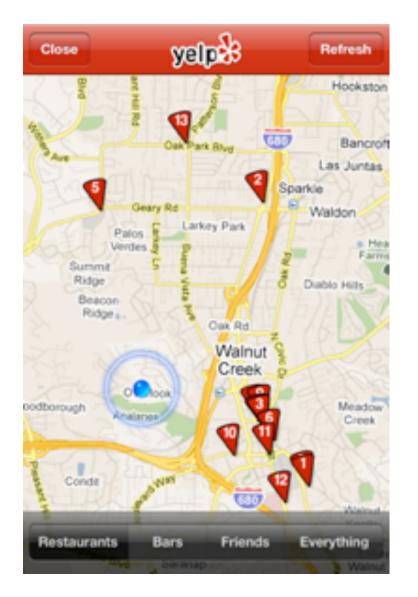
Cognitive Limitation	Support		
Sensory Store	Capture		
Attention Limits	Notifications, Reminders		
Working Memory Limits	Calculators		
Rehearsal Limits	External Representations		
Recall Limits	Lookup/Search		
Skip/Forget Steps	Checklists		
Previous Biases	Lateral Prompts		
Premature Evaluation	Data		
Intuition/Fatigue	Templates		

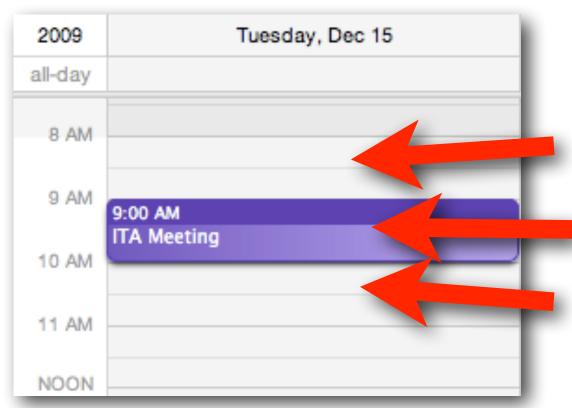




A* Reality











I'll take Fifty!



Sharon has talked to your folks and the Netopia R910 is just what we need. I'll take 50 of them. As soon as you can ship! Where should I send the check?

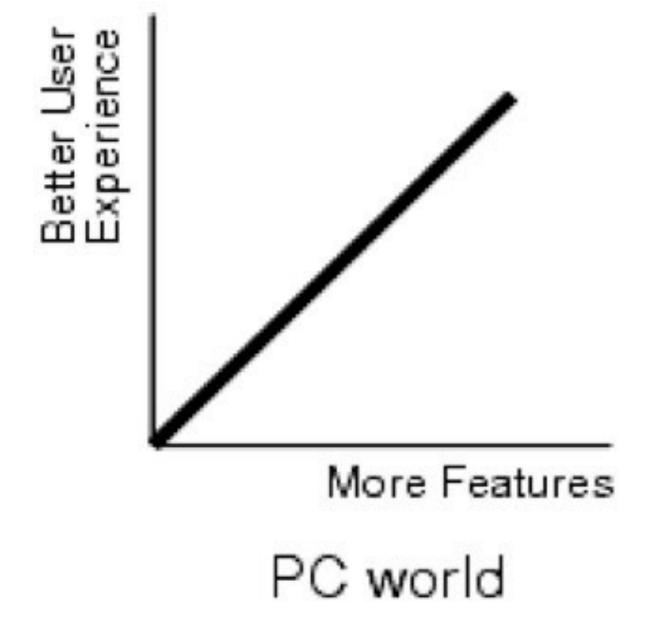
Sam_

--- Sam Smith, Operations Manager

This message is a part of the **Widg-IT Demo Game** by Red7, and you are receiving it because you are registered to participate in this real-life sales game. If there is some error, please contact us immediately at webmaster@widgit.us and we'll remove you. [message 123]

	Formal	Performance Support	Social	Contextual*
Content				
Compute				
Communicate				
Capture*				

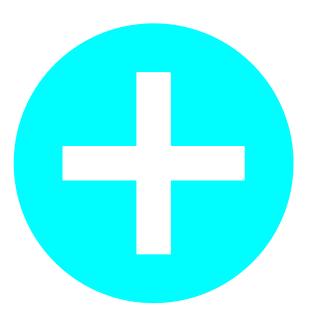
	Formal	Performance Support	Social	Contextual*
Content	Intro, Concept, Example	Job Aids	Portals, Wikis	Augmented Reality
Compute	Practice	Interactive Job Aids, Wizards	Collaborative Sim, Editable Wizard	ARGs, Smart Wizards
Communicate	Discuss/ Collaborate	Help Line/ Chat	Social Network	ARGs, Smart Directorys
Capture*	Capture Performance	Share Context	Collaborative Performance	(see above)





Updatability & Transportability *** &XZ Cost & Capability Time **User Experience**

Mobile Learning
Strategy and Design
Allen Academy
6 meetings
allenacademy.com



Designing mLearning

Tapping Into the Mobile Revolution for Organizational Performance

Clark Quinn

Thanks!

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