

# VIDEO IN 10 MINUTES

Planning

Production

Editing

Increasing use of animations

# PLANNING

- ◉ Expectations, what message to convey?
- ◉ Accessible?
- ◉ Script
- ◉ Location availability
- ◉ Accurate shot list
- ◉ Talent & benefits of using voice over
  - Alternate languages
  - Location problems

# PLANNING 2

## ◉ Equipment needs

- Cameras
- How to Mic
- Experienced talent (tele or voice prompter)?
- Lighting considerations
- Talent releases

# PRODUCTION

## ◉ Setup

- Test mics, lighting set-up, camera
- New batteries
- Listen to background noise
  - HEADPHONES!

## ◉ Take charge of shoot

- Tell talent what is needed

## ◉ Don't shoot too much tape

## ◉ Shoot to give editor options

# EDITING

- ◉ Use restraint
- ◉ What final formats are needed?
- ◉ Camera movement
  - Adds interest
  - Can affect renders
- ◉ Accessible?
  - Captions and/or described audio

# ANIMATIONS

◉ What do you think?

Align (TransForm Corporation)

[https://www.youtube.com/watch?  
v=ukPohBJ3n50&list=UUVu\\_cNLLaEhIB2dacB5OTb  
Q](https://www.youtube.com/watch?v=ukPohBJ3n50&list=UUVu_cNLLaEhIB2dacB5OTbQ)