Minnesota Chapter
International Society for Performance Improvement ®
WHERE KNOWLEDGE BECOMES KNOW-HOW

Friday, May 3, 2019 (8:30-4:00)

MnISPI Presents

Why e-learning Fails
Critical Pathways to Great Learning Experiences

Michael Allen, PhD, is the recipient of ASTD's *Distinguished Contribution to Workplace Learning and Performance Award*, the *Ellis Island Medal of Honor*, and many other recognitions for his academic and corporate career in teaching, researching, developing, and delivering technology-enhanced, learner-centric, instructional experiences. He is the author of eight books that focus on instructional design principles and processes that are practical and effective. He is CEO of Allen Interactions and Allen Learning Technologies.

Workshop Description

On one hand, people often underestimate the power of e-Learning. When done well, it can deliver a learning experience uniquely fitted to each learner's readiness, abilities, and needs. It can change beliefs, behaviors, attitudes, confidence, and performance. On the other hand, it's also easy to overestimate what can be built and delivered within typical constraints.

Both errors lead to frustration, missed opportunities, and compromised learning events.

Who Should Attend?

The workshop focuses on essential skills that beginning e-learning designers may never have had the opportunity to acquire. For those with more experience it provides an update: refreshment of skills or the chance to adopt new methods.
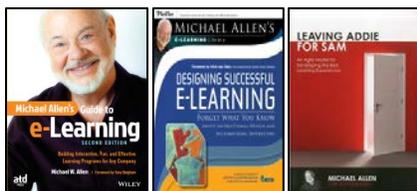
Learning Takeaways

This active learning workshop is designed to provide principles and experiences to produce meaningful, memorable, and motivational experiences within a wide range of constraints. Objectives include:

1. The ability to cite and apply 11 critical research-based principles of how people learn.
2. Use sketches as a technique to design learning experiences rapidly and effectively.
3. Apply the CCAF (context, challenge, activity, feedback) model to develop active learning experiences.
4. Use an agile-based approach to produce the best possible instructional deliverables given time, resource, and budgetary constraints.
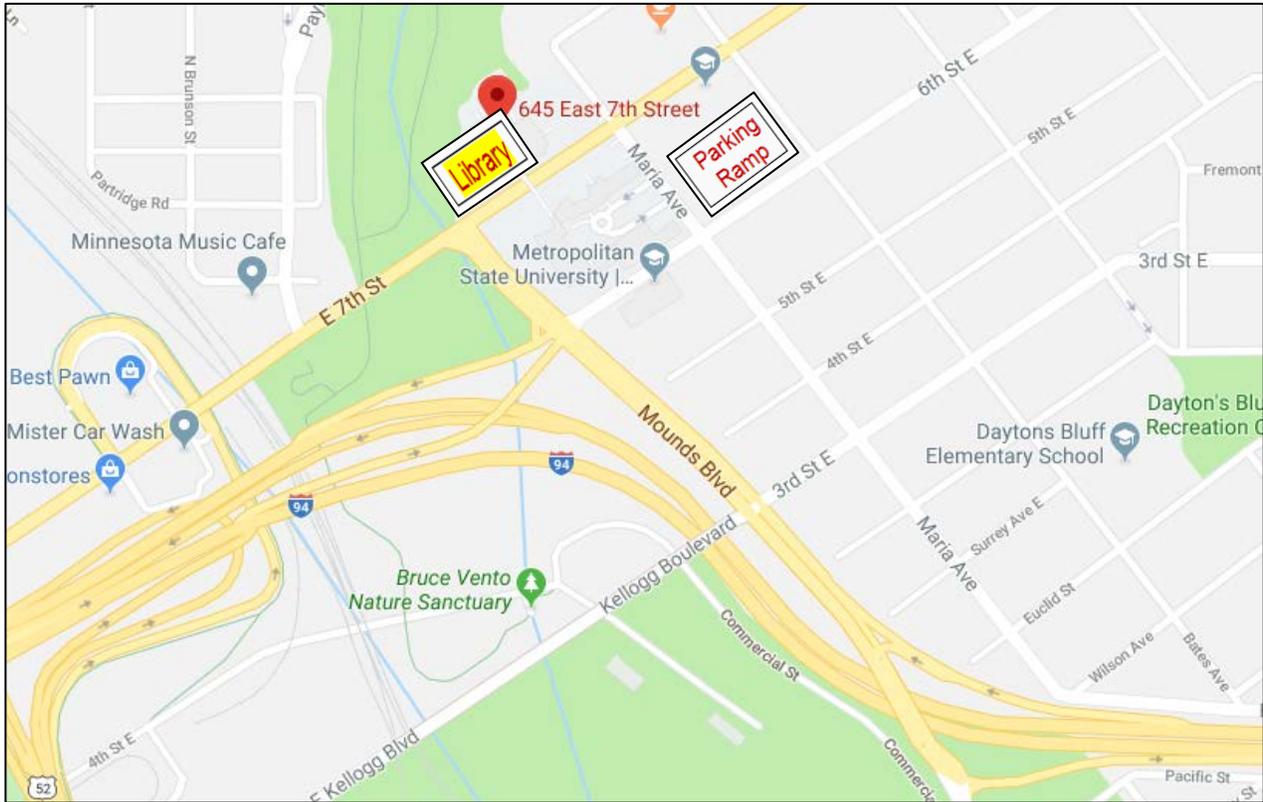
Books

Location

Metro State University
Library **-** Ecolab Conference Room (3rd Floor – top of stairs)
645 East Seventh Street
St. Paul, MN 55106
Directions

FROM THE WEST (MINNEAPOLIS AREA)
- Take 94 East
- Go past downtown St. Paul
- Exit on Mounds Blvd (left exit)
- Go straight through the first light – Street becomes 6th Street East
- Take a left on Maria Avenue
- Enter the parking ramp near the corner of Maria & 6th Street East or attempt to find street parking. *Note: All day parking is not available at the Library.*
- Library is a short walk near the corner of Maria & 7th Street East.

FROM THE EAST (WOODBURY AREA)
- Take 94 West
- Exit on Mounds Blvd
- Take a right on 6th Street East
- Take a left on Maria Avenue
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